



## FACULTY PROFILE

NAME	Dr. P. Paramashivaiah
DATE OF BIRTH	1 <sup>st</sup> May 1967.
QUALIFICATIONS	<p>M.Com, M.B.A., M.Phil, Ph.D.</p> <p>M. Com- Gold Medallist from the Gulbarga University during the Year 1991-92.</p> <p>M.Phil- First Rank With distinction from the Gulbarga University during the year 1993-94</p> <p>Ph.D -Awarded by the Gulbarga University during December 2002 for the titled entitled BUDGETING SYSTEMS IN INDIAN UNIVERSITIES- A CASE STUDY OF UNIVERSITIES IN KARNATAKA under the guidance of Dr. RAMESH B. AGADI.</p>
WORKING AT	PROESSOR, DEPT OF Studies & Research in COMMERCE, TUMKUR UNIVERSITY, TUMKUR.
WORK EXPERIENCE	23 Years
No. M. Phil Awarded	13
No. of Ph.D. Awarded	<b>04</b>
Administrative Responsibility	<p><b><u>1. Serving as Finance officer Since June 2016 till today.</u></b></p> <p><b><u>2. Served as Incharge Vice-Chancellor from March 25<sup>th</sup> to March 27<sup>th</sup> 2018.</u></b></p> <p><b><u>3. Served two times Syndicate member and Serving as Academic Council Member till now.</u></b></p>

### Visits Abroad

1. Prof. P. Paramashivaiah has attended International Symposium on “Business & Social Sciences” on 15<sup>th</sup> to 17<sup>th</sup> March 2013 at TOKYO UNIVERSITY, TOKYO and Presented paper.
2. Prof. P. Paramashivaiah visited Malyasia and chaired a technical session on International Conference on “Sustainable development “held in Kaulalampur from September 6<sup>th</sup> to 8<sup>th</sup> 2016 and presented papers titled
  1. **Academic and Administrative Audit: The Criteria considered for HEIs**
  2. **E- Governance Issues & Challenges In India**

**I-PAPERS PRESENTED /CONFERENCES ATTENDED**

<b><u>1995</u></b>				
<b>SL. No.</b>	<b>THEME OF THE SEMINAR</b>	<b>DATE</b>	<b>LEVEL</b>	<b>ORGANISERS</b>
1.	Contemporary Issues in Accounting & Finance	September 16 <sup>th</sup> & 18 <sup>th</sup>	Inter National	Research & Development Association, Jaipur.
2.	1. Rural Marketing in India. 2. The need for equity rating by Professional organizations.	October 14 <sup>th</sup> -16 <sup>th</sup>	National	University of Rajasthan Jaipur.
<b><u>1997</u></b>				
1.	Challenges for business education in the 21 <sup>st</sup> century	July 11 <sup>th</sup> & 12 <sup>th</sup>	State	Federation of Teachers councils of Commerce and Management. Kuvempu University.
2.	Perspective of Information Technology	December 27 <sup>th</sup> & 29 <sup>th</sup>	National	Osmania University, Hyderabad.
<b><u>1998</u></b>				
1.	Corporate Accounting Systems	January 31 <sup>s</sup> & February 1 <sup>st</sup>	National	Department of Commerce, B.U. And Karnataka Branch of IAA, Bangalore.
2.	Business Education In India-Backward and Forward linkages.	March 6 <sup>th</sup> & 7 <sup>th</sup>	National	Department of Commerce, Karnataka University, Dharwad.
3.	Corporate Governance	August 7 <sup>th</sup> & 8 <sup>th</sup>	State	Mysore University Commerce Teachers Forum, Mysore.
<b><u>2000</u></b>				
1.	New Horizons Management Education	July 21 <sup>st</sup> & 22 <sup>nd</sup>	National	CBSMS Bangalore University.
<b><u>2002</u></b>				
1.	Legal Environment Business	March 10 <sup>th</sup>	National	Department of Commerce Kuvempu University, Davanagare.

2.	Emerging Trends in Insurance and an Evaluation of Economic reforms	October 17 <sup>th</sup>	State	Bangalore University teacher Councils of Commerce & Mgt
<b><u>2003</u></b>				
1.	Internationalization of Indian Higher Education- Quality Dimensions	April 24 <sup>th</sup> & 25 <sup>th</sup>	National	NAAC, Bangalore University, V.S.S. Trust and CII Institute Bangalore.
2.	Management of Higher Education-Issues and Challenges	August 18 <sup>th</sup>	National	University of Mysore. Mysore.
3.	“Indian economy in the WTO Era-The challenges Ahead”	October 3 <sup>rd</sup> & 4 <sup>th</sup>	National	S.B.R.R. Mahajana First Grade College, Mysore.
4.	Rural Marketing and HRD Contemporary Issues and Challenges	October 16 <sup>th</sup> & 17 <sup>th</sup>	State	Federation of Teacher Council of Commerce and Management in Karnataka.
5.	Consumer Protection in India	October 16 <sup>th</sup> & 17 <sup>th</sup>	National	Vidyavardhaka First Grade College Mysore.

<b><u>2004</u></b>				
1.	Rejuvenation of Commerce Teaching	Feb - 14 <sup>th</sup>	State	Sri Basaveswara College. Bangalore.
2.	Changing Dimensions of Mgt. in the Millennium	Feb 21 <sup>st</sup> & 22 <sup>nd</sup>	National	VIMS, Bellary.
3.	Skill Development in Principles of Mgt.& HRM	July 15 <sup>th</sup>	State	BUTCC & Mgt & Vivekananda College Bangalore.
4.	Skill Development in Business Economics	July 24 <sup>th</sup>	State	Govt. R.C. College Bangalore.
5.	Synergizing the State Market & Third Sector For Devt.	August 6 <sup>th</sup> & 7 <sup>th</sup>	National	AIMS, Bangalore.
6.	Integration of Environment for Sustainable Devt.	August 25 <sup>th</sup> & 26 <sup>th</sup>	National	MACW Bangalore.
7.	A Study of Labour Welfare Measures in Pvt. Ltd. Company	Sept 4 <sup>th</sup>	INTER NATIONAL	PUTMA & Pondichery University, Pondichery.
8.	Management of Stress Among Student Community	Sept 11 <sup>th</sup>	National	GRG School of Management Studies Coimbatore.
9.	Role of Infrastructure in the Development of a Nation	November 3 <sup>rd</sup> & 5 <sup>th</sup>	INTER NATIONAL	
10.	All India Accounting Conference.	December 18 <sup>th</sup> & 19 <sup>th</sup>	INTER NATIONAL	UTKAL University, UTKAL.

11.	Challenging Scenario in Int. Financial Mkt.	December 26 <sup>th</sup> to 28 <sup>th</sup>	National	Devi. Ahalya Vishwa Vidyalaya Indore.
<b><u>2005</u></b>				
1.	Value Added Tax	Jan 27 <sup>th</sup> & 28 <sup>th</sup>	National	Govt. R.C. College, Bangalore.
2.	Emerging Trends in Service Sector	February 8 <sup>th</sup> & 9 <sup>th</sup>	State	NMKRV College, Bangalore.
3.	Work Culture for Excellence	March 10 <sup>th</sup>	State	Govt. R.C.College of Commerce and Mgt.
4.	Dynamics of Rupee Convertibility	March 29 <sup>th</sup>	National	Garden City College Bangalore
5.	Management of Emerging Sector –New Paradigms and Perspectives	April 15 <sup>th</sup> & 16 <sup>th</sup>	National	Bapuji Institute of Engineering and Technology, Davanagare.
6.	Management Principles, Policies, Processes in 21 <sup>st</sup> Century	May 20 <sup>th</sup> & 21 <sup>st</sup>	INTER NATIONAL	Jan Sons School of Business, Coimbatore.
7.	Indian Banking System –2005.	October 16 <sup>th</sup>	National	Banking & E.S. of India, B.U & M.U.
8.	Strengthening India’s Competitive Capabilities	October 21 <sup>st</sup> & 22 <sup>nd</sup>	National	PESIT, Bangalore.
9.	The new growth Cycle in the Context of Globalization: Lessons for India Inc	October 21 <sup>st</sup> & 22 <sup>nd</sup>	National	J.N.N.C.E. Shimoga.
10.	Corporate Governance in India.	November 4 <sup>th</sup> & 5 <sup>th</sup>	National	Mata Gujri College of Punjab.
11.	Business Research.	2 <sup>nd</sup> & 3 <sup>rd</sup> December	National	P.S.G.College of Technology Coimbatore.
12.	Skill Development for Research writing.	December 9 <sup>th</sup>	Workshop	D.S.C. of Management and Technology Bangalore.
13.	Mergers and Acquisitions.	December 10 <sup>th</sup> & 11 <sup>th</sup>	National Conf. & INTER NATIONAL SEMINAR.	A.I.A.C. Hyderabad.
14.	58 <sup>th</sup> All India Accounting Conference: 1. Vat & New Prospectives. 2. India Inc. Spreading its Wings.	December 27 <sup>th</sup> To 29 <sup>th</sup>	National	M.G. Kashi Vidyapeetha, Varanasi.

<u>2006</u>				
1.	Changing Scenario of International trade regime.	January 12 <sup>th</sup> to 14 <sup>th</sup>	INTER NATIONAL	Vimala College Thrissur.
2.	Skill Development workshop for BBM Semester	January 20 <sup>th</sup>	Work Shop	Govt. R.C. College of Commerce & Mgt.
3.	Impacts of Globalization in the world Economy	February 13 <sup>th</sup> & 14 <sup>th</sup>	National	H.K.Veeranna Gowda College Maddur.
4.	Virtual Environment: Issues & Implications for Higher Education.	February 17 <sup>th</sup> & 18 <sup>th</sup>	National	Adhiyamaan College of Engineering, Hosur.
5.	FDI- A Comparative Study of Two Giants of Asia.	February 21 <sup>st</sup> & 22 <sup>nd</sup>	National	FTCCMK & Bangalore University.
6.	Customer Satisfaction in Banks.	February 21 <sup>st</sup> & 22 <sup>nd</sup>	National	FTCCMK & Bangalore University.
7.	Self Leadership- New Toll of Organisation.	February 21 <sup>st</sup> & 22 <sup>nd</sup>	National	FTCCMK & Bangalore University.
8.	Emerging Mgt. Paradigms.	February 23 <sup>rd</sup> & 24 <sup>th</sup>	National	University of Madras Chennai.
9.	Entrepreneurship Challenges-Ahead. 1. Intellectual entrepreneurship Development. 2. The Role of Resources in Entrepreneurship.	May 4 <sup>th</sup>	State	Govt R.C. College of Commerce & Mgt and FKCCI, Bangalore.
10.	FDP on Advances in Operations, Quality and Supply Chain Management	August 21-26,	F.D.P.	IIM, KOZHICODE.
11.	The Role of HR in Enhancement of People Capability and Capacity.	September 1-3,	National	New Horizon College of Engineering, Bangalore.
12.	MARKETING IN THE DIGITAL ERA 1. CRM in Retailing 2. Role of SCM in Vendor Devt.	September 15 & 16 <sup>th</sup>	National	Sona School of Management. SALEM.
13.	Sphere and Pyramid Model of An Academic Institution in 21 <sup>st</sup> Century Parlance	September 21-22,	INTER NATIONAL	ADAIKALAMATHA INSTITUTE OF MGMT, THANJAVUR.
14.	The Role of Private And Public Sectors: An Analysis of Methodological Steps in Understanding Growth Cycles.	September 21-22,	INTER NATIONAL	ADAIKALAMATHA INSTITUTE OF MANAGEMENT, THANJAVUR
15.	Project Report Preparation	September 23,	State Level Orientation Programme	Seshadripuram First Grade College, Bangalore.

16.	A Paradigm Shift in Management Education with Special reference to E-Learning.	September 29 <sup>th</sup>	State Level Workshop	Govt. R.C. College of Commerce & Mgt, Bangalore.
17.	Challenges and opportunities in Banking and Insurance Sector	September 30 <sup>th</sup>	National	Dr. N.G.P. ARTS AND SCIENCE COLLEGE. Coimbatore.
18.	Human Resource Manager- Thrives, Dynamism & Change	October 7 <sup>th</sup>	National	VIVEKANANDA COLLEGE, Bangalore.
19.	Emerging Contours in Higher Education-Exploring Excellence	October 6 <sup>th</sup> & 7 <sup>th</sup>	National	St. Joseph's College of Commerce(Autonomous) Bangalore.
20.	Technology Enabled Teaching-Learning Process in Collegiate Education	October 11 <sup>th</sup> & 12 <sup>th</sup>	National	RBANM'S First Grade College, Bangalore.
21.	Silver Jubilee Seminar on Corporate Governance	October 12 <sup>th</sup>	State	Vivekananda College Bangalore.
22.	Harmonizing the Financial Imperatives for a Global Mindset. 1. Challenges before New Financial Economy. 2. Financial Challenges Before Emerging Economies.	October 18 <sup>th</sup>	National	NEHRU COLLEGE OF MANAGEMENT COIMBATORE.
23.	Emerging issues & Imperatives of Consumerism in Globalized Economy	November 24 <sup>th</sup> & 25 <sup>th</sup>	National	Dept. of Mgt Studies J.N.N. College of Engineering, SHIMOGA.
24.	Accounting Information System	November 23 <sup>rd</sup> December 2 <sup>nd</sup>	Faculty Development Programme	B.U., B.U.T.C.OF C & MGT, GRCC OF C & M and IIJT.
25.	Financial Services: Opportunities and Challenges.	November 30 <sup>th</sup> TO December 2 <sup>nd</sup>	National	University of Hyderabad, HYDERABAD.
26.	Derivatives- the efficient frontier	December 09,	Mgt. Devt. Programme.	Kristu Jayanti College of Mgt & Technology Bangalore-77.
27.	XXIX A.I. A C. & INTERNATIONAL SEMINAR 1. A Study on Invt. Pattern of Salaried Persons in Bangalore 2 Globalization: The Role of Institution Building in the Financial Sector.	December 22-23	INTERNATIONAL SEMINAR & All India Accounting Conference.	I.A.A. & UNIVERSITY OF DELHI, DELHI.

28.	59 <sup>th</sup> ALL INDIA Commerce Conference 1. Derivatives- Caretakers of Market Risk. 2. Human Resource Outsourcing-Some Issues.	December 28-30,	National	ANDHRA UNIVERSITY. VISAKHAPATNAM
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<b><u>2007</u></b>				
<b><u>SL. NO</u></b>	<b><u>THEME OF THE SEMINAR</u></b>	<b><u>DATE</u></b>	<b><u>NATIONAL/INTERNATIONAL</u></b>	<b><u>ORGANISERS.</u></b>
1.	EIGHTH INTERNATIONAL ACCOUNTING CONFERENCE 1. Perception of Borrowers regarding Services offered by the H.F.Institutions. 2. Financial Transaction in E-Commerce.	January 6 & 7  KEY NOTE SPEAKER	INTERNATIONAL	INDIAN ACCOUNTING ASSOCIATION RESEARCH FOUNDATION KOLKATA & DELOITTE TOUCHE TOHMATSU INDIA PVT. LIMITED.
2.	International Conference on Emerging Competitiveness Paradigms. 1. E- Recruitment: The need of the New Generation.	January 11-12,	INTERNATIONAL	INDIANA UNIVERSITY OF PENNSYLVANIA & PESIM.
3.	Seminar on “YOU ARE WHAT YOU TEACH: IS Teaching Leadership itself is a Leadership Opportunity”	January 23,	STATE	S.I.T. TUMKUR.
4.	“Indian Capital Market in Two Thousand Twenty” (2020) 1. Emerging Derivatives Markets in India.	February 3 <sup>rd</sup>	NATIONAL	KUVEMPU UNIVERSITY, DAVANAGERE.
5.	‘Global Business Opportunities and Challenges’ 1. Cross Cultural Dimensions in respect of Managerial Communication in the Present MNC’s Scenario.	February 15 <sup>th</sup> & 16 <sup>th</sup>	INTERNATIONAL	LOYOLA COLEGE, (AUTONOMOUS) CHENNAI.
6.	“Impact of the WTO Regime on Developing Countries” 1. Impact of WTO Regime on Human Resources of India- A Study on HR Outsourcing	February 19 <sup>th</sup> to 21 <sup>st</sup>	INTERNATIONAL	IMCOST, THANE AND COMMERCE ASSOCIATION OF KERALA.

7.	EMERGING TRENDS IN BUSINESS EDUCATION 1. Evaluating HRD Techniques: A Study on Training & Devt. Programmes in the Industries. 2. Trends in MGT Education.	MARCH 2 <sup>nd</sup> & 3 <sup>rd</sup>	NATIONAL	VEERASHAIVA COLLEGE, BELLARY.
8.	CURRICULUM ORIENTATION & SKILL DEVELOPMENT	MARCH 10 <sup>th</sup>	STATE	M.L.A. FIRST GRADE COLLEGE, BANGALORE.
9.	CURRICULUM ORIENTATION & SKILL DEVELOPMENT	MARCH 14 <sup>th</sup>	STATE	S.B.M. JAIN COLLEGE, BANGALORE.
10.	WORK SHOP ON SOFT SKILLS	MARCH 17 <sup>th</sup>	STATE	Dayananda Sagar College of MGT AND I.T., Bangalore.
11.	Corporate Citizenship in the Emerging New Economy	MARCH 21 <sup>st</sup>	INTER NATIONAL	A.I.M.& S., Bangalore.
12.	Infrastructure Development-Issues & Challenges 1. Rise of India in the infrastructure Development 2.India on Fire with regard to Infrastructure Development.	MARCH 29 <sup>th</sup> & 30 <sup>th</sup>	NATIONAL	Govt. R.C. College of Commerce & Mgt., Bangalore.
13.	Emerging Paradigm in Financial Services A Study on Employee Turnover in Service Industry- A Study Conducted with special reference to BPO's at Bangalore.	APRIL 7 <sup>th</sup> & 8 <sup>th</sup>	INTER NATIONAL	Cauvery College for Women.
14.	Corporate Social Responsibility, Environmental Mgt and Sustainable Devt- A Key to Business Competitiveness. THE ROLE OF CORPORATE SOCIAL RESPONSIBILITY IN HIV/AIDS ERADICATION.	April 9 <sup>th</sup> & 10 <sup>th</sup> .	NATIONAL	R.V. INSTITUTE OF MGT, BANGALORE.
15.	New Trends & Devt in Mgt-Indian Perspective- 1.Economic Strategies for HRM 2. The application of Emotional Intelligence in the Modern Organizations for the effective growth and Transformations.	April 27 <sup>th</sup> & 28 <sup>th</sup>	NATIONAL	IASMS, Bangalore.
16.	Banking Sector- Retrospect and Prospects. Resource Development Climate in Commercial Banks: A Study of State Bank of Hyderabad.	May 25 <sup>th</sup> -27 <sup>th</sup>	NATIONAL	MANIPAL INSTITUTE OF MANAGEMENT, MANIPAL.



17.	Insurance Sector Reforms in India- Challenges & Opportunities	August 8 <sup>th</sup>	National	NIZAM COLLEGE, HYDERABAD.
18.	Emerging Issues in Accounting	29 <sup>th</sup> September	State	GOVT. R.C. COLLEGE OF COMMERCE & MGMT.
19.	Managing Firms Digitally.	October 25 <sup>th</sup> & 26 <sup>th</sup>	National	Dayananda Sagar College of Engineering, Bangalore.
20.	XXX ALL INDIA ACCOUNTING Conference & International Seminar.	December 15-16,	INTERNATIONAL	J.N.V. UNIVERSITY, JODHPUR.
21.	60 <sup>th</sup> ALL INDIA COMMERCE CONFERENCE.	December 27 <sup>th</sup> - 29 <sup>th</sup>	NATIONAL	OSMANIA UNIVERSITY HYDERABAD.
<b>2008</b>				
1.	Changing Role of Banks- A Global Perspective.	January 10-12,	INTERNATIONAL	KARPAGAM ARTS & SCIENCE COLLEGE, COIMBATORE.
2.	Competency Building through Business Education for Changing Global Business Environment.	February 8 & 9 <sup>th</sup> ,	STATE	FTCCMK & GULBARGA University.
3.	Retail Marketing- Globally Emerging and Evolving Trends: Lessons for Developing Economies.	MARCH 7-8,	INTERNATIONAL	Bharati Vidyapeeth University Institute of Mgt & Research, New- Delhi.
4.	Continuous Improvement in Higher Education Institutions.	March 27 <sup>th</sup> & 28 <sup>th</sup>	NATIONAL	GARDEN CITY COLLEGE, BANGALOE.
5.	Emerging Trends in Higher Education- A Global Perspectives.	August 12 <sup>TH</sup> , 13 <sup>TH</sup> and 14 <sup>th</sup>	INTERNATIONAL	JYOTI NIVAS COLLEGE, BANGALORE.
6.	F.D.P. IN SKILLS AND COMPETENCIES.	AUGUST 27-29 <sup>TH</sup>	F.D.P.	Adarsha Institute of Mgt and Information Technology, Bangalore.
7.	National Conference on SPECIAL ECONOMIC ZONES.	September 12 <sup>th</sup>	NATIONAL (KEY NOTE SPEAKER)	S.A.C.A, C & SCINECE, NAGAMANGALA.
8.	The Impact of BPO & KPO in the changing Scenario of Higher Education in India.	September 26 <sup>th</sup> & 27 <sup>th</sup>	NATIONAL	St. Anne's Degree College for Women, Bangalore.

9.	IMPACT OF GLOBALISATION ON SMEs- CHALLENGES & OPPORTUNITIES.	October 6 <sup>th</sup> and 7 <sup>th</sup>	STATE	Sri. D. Devaraja Urs Govt. First Grade College, HUNSUR.
10.	Academic Conference on INCLUSIVE EDUCATION	October 17 <sup>th</sup> to 19 <sup>th</sup>	ACADEMIC CONFERENCE.	AIFUCTO ACADEMIC CONFERENCE 2008.
11.	F.D.P. on Case Analysis & Report Writing.	October 18 <sup>th</sup>	F.D.P.	SIMS, Bangalore.
12.	“Challenges Before the Institutions of Higher Education in Rural Areas in the Era of Globalization”	November 3 <sup>rd</sup>	NATIONAL	Shri. Shankar Arts & Commerce College, NAVALAGUND.
13	“Gandhiji’s ideas, Ideals & their relevance”	November 20 <sup>TH</sup>	STATE	RBANMS’S FIRST GRADE COLLEGE, BANGALORE.
14	“Innovation & Creativity in Management” 1. The Inside Story( <a href="http://www.e-governance@work">www.e-governance@work</a> ) 2. Knowledge-Based cognitive Psychology Analysis.	November 28 & 29,	NATIONAL	KRISTU JAYANTI COLLEGE, BANGALORE.
15.	Changing Fact of Emerging INDIA & ITS Impact on the New Global Order. a. Brand Loyalty Behavior of Indian Consumer – An Exploratory Analysis. b. Employee Monitoring- Needs & Challenges.	December 15 <sup>th</sup> to 17 <sup>th</sup>	INTERNATIONAL	ABEDA INAMDAR SENIOR COLLEGE, PUNE.
<b><u>2009</u></b>				
1.	Managing for a Sustainable Economy Corporate Governance: Models/Mechanisms.	2 <sup>nd</sup> -3 <sup>rd</sup> January	INTERNATIONAL	PESIT BANGALORE.
2.	India At 61:- Towards A New Development Paradigm.	23 <sup>rd</sup> & 24 <sup>th</sup> January	National	ST. JOSEPH’S COLLEGE, BANGALORE.
3.	The Role of IQAC in Re-Accreditation process: Experiences & Expectations.	24 <sup>th</sup> January 2012.	National	K.L. E. Society’s B. K. Arts, Science & Commerce College, Chikodi.

4.	Emerging Issues & Imperatives of Consumerism in Globalised Economy	14 <sup>th</sup> & 15 <sup>th</sup> February	National	K.L.E. Society's S. Nijalingappa College.
5.	AIMA 's Directors' Conclave	17 <sup>th</sup> February	National	AIMA, NEW DELHI.
6.	Information Technology & Mgt Practices	February 20 <sup>th</sup> & 21 <sup>st</sup>	National	Bharati Vidyapeeth University of IMRDA, Sangli.
7.	Economic Recession & Management Strategies	February 21-22,	National	K.S.O.U., Mysore.
8.	Financial Management- A Borderless Phenomena	5 <sup>th</sup> & 6 <sup>th</sup> March	National	Dayananda Sagar College of Engineering, Bangalore.
9.	Mergers & Acquisitions in Indian Banking System	6 <sup>th</sup> March	STATE	B.E.S. College. Bangalore.
10.	Banking Sector Reforms- Issues & Imperatives	2 <sup>nd</sup> & 3 <sup>rd</sup> April	National	Vidyodaya College, T. Narasipura, Mysore.
11.	Impact of Shutdown of Global Financial Majors on the Indian Financial Sector.	16 <sup>th</sup> APRIL	STATE	AbbasKhan College for Women, Bangalore.
12.	Business Education- Vision 2020.	4 <sup>th</sup> & 5 <sup>th</sup> May	National	B.M.S. COLLEGE FOR WOMEN, Bangalore.
13.	The Role of Realtors, Developers & Builders in Indian Development	6 <sup>th</sup> & 7 <sup>th</sup> May	National	Govt. R.C. College of Commerce & Mgt, Bangalore.
14.	Emerging Trends in Retailing.	20 <sup>th</sup> May	STATE	Vivekananda Degree College, Bangalore.
15.	Contemporary Aspects in Global Research Program	16 <sup>th</sup> JULY	INTERNATIONAL	ALLIANCE BUSINESS SCHOOL & SAN JOSE STATE UNIVERSITY, CALIFORNIA. (USA)
16.	Shaping the future- Leadership Challenges and Business Strategies in Emerging Markets'	30 <sup>th</sup> & 31 <sup>st</sup> July	National	Mount Carmel Institute of Management, Bangalore.
17.	Crystal Ball Gazing- Mgt Practices Beyond Recession	7 <sup>th</sup> & 8 <sup>th</sup> AUGUST	INTERNATIONAL	RAI BUSINESS SCHOOL, New Delhi.
18.	Finance & Banking- NCFB 2009.	28 <sup>th</sup> & 29 <sup>th</sup> August	NATIONAL	Saintgits Institute of Mgt, Kerala.
19.	Indian Commodity Market Derivatives & Risk Management- The Road Ahead	11 <sup>th</sup> & 12 <sup>th</sup> September	National	Pondicherry Central University, Puducherry.

20.	CORPORATE SOCIAL RESPONSIBILITY	6 <sup>th</sup> & 7 <sup>th</sup> OCTOBER	INTERNATIONAL	Desh Bhagat Institute of Management & Computer Sciences, Punjab.
21.	Innovative Pedagogy in Business & Management Education	10 <sup>th</sup> October	INTERNATIONAL	JAIN UNIVERSITY & LA TROBE UNIVERSITY, AUSTRALIA.
22.	Global Economic Crisis- Perspectives & Policies	14 <sup>th</sup> & 15 <sup>th</sup> December	NATIONAL	CHRIST UNIVERSITY, BANGALORE.

**2010**

1.	Micro Finance- ICOMFI- 2010	22 <sup>ND</sup> - 24 <sup>TH</sup> JANUARY	INTERNATIONAL	Pondicherry University, PUDUCHERRY.
2.	State level Symposium on Budget 2010-11	10 <sup>th</sup> March 2010.	STATE	Government First Grade College, Vijayanagara.
3.	Performance Management System in Academic Institutions	11 <sup>th</sup> & 12 <sup>th</sup> February	INTERNATIONAL	SIVA SIVANI Institute of Management, Secunderabad.
4.	International Conference on Ongoing Researches & Emerging Perspectives in the Spheres of Mgt & Information Technology Sector- Presented paper on "Empowerment-An Empirical Analysis".	13 <sup>th</sup> & 14 <sup>th</sup> March 2010.	International	ASM Group of Institutions.
5.	National Conference on Role & Challenges of Entrepreneurship Development (Paper presented on Intrapreneurs Vs Entrepreneurs)	27 <sup>th</sup> & 28 <sup>th</sup> May 2010.	NATIONAL	M.S. Ramaiah Institute of Technology, Dept of Mgt Studies, Bangalore.
6.	Propelling Corporate India: Strategies & Challenges.	12 <sup>th</sup> & 13 <sup>th</sup> AUGUST	NATIONAL	FKCCI & M.S. Ramaiah Institute of Management, Bangalore.
7.	"Priority Sector lending-Some Emerging Issues"	28 <sup>th</sup> & 29 <sup>th</sup> SEPT.	NATIONAL	Govt. First Grade College, V. Nagara, Bangalore.
8.	"INCLUSIVE GROWTH IN INDIA- An Emphasis on Financial and Social Inclusion	7 <sup>th</sup> & 8 <sup>th</sup> October	NATIONAL	Women's Christian College, Chennai.
9.	'Building Young Adults to Override Recession"	22 <sup>nd</sup> & 23 <sup>rd</sup> OCT.	NATIONAL	SREE Siddaganga First Grade College, Tumkur.

10.	National Conference on Mgt & Technology-Presented paper on "Rural Marketing in India-A strategy to fight Global recession"	22 <sup>nd</sup> & 23 <sup>rd</sup> October.	NATIONAL	PES Institute of Technology & Mgt, Shivamogga.
11.	Faculty Development Programme	30 <sup>th</sup> October	NATIONAL	Seshadripuram College, Bangalore.
12.	Faculty Development Programme on CASE WRITING & ANALYSIS	3 <sup>rd</sup> November	NATIONAL	Surana College, Bangalore.
13.	"Emerging Dimensions in Marketing" And Presented the paper on "Brand loyalty Behaviour of Indian Consumers-An exploratory Analysis."	19 <sup>th</sup> & 20 <sup>th</sup> Nov.	NATIONAL	Saintgits Institute of Mgt, Kerala.
14.	National Seminar on "The Role of Commerce & Mgt Education in National Vision-2020".	23 <sup>rd</sup> November	NATIONAL	K.L.E. Society's B.K. Arts, Science & Commerce College, Chikodi.
15.	International Conference on RURAL MARKETS (ICRM 2010) And presented the paper on "Service Brand Extensions: A case study on Consumer Evaluation in an Indian Perspective"	29 <sup>th</sup> & 30 <sup>th</sup> November	INTERNATIONAL	School of Management & Business Studies, Mahatma Gandhi University, KOTTAYAM.
16.	2 <sup>ND</sup> International Conference on Corporate Governance And presented the paper on 'Independent Directors- Corner Stones of the Corporate Governance'.	9 <sup>th</sup> & 10 <sup>th</sup> December	INTERNATIONAL	Institute of Public Enterprise, Hyderabad & WAIKATO MGT SCHOOL, New Zealand.
17.	'Corporate Frauds & Corporate Governance'	12 <sup>th</sup> December	State	BUTCC&M & Govt. R.C. College of Commerce & Mgt, Bangalore.
18.	Global Economic Crisis-Perspectives & Policies	14 <sup>th</sup> & 15 <sup>th</sup> December	NATIONAL	CHRIST UNIVERSITY, BANGALORE.
19.	"Microfinance & Sustainable Livelihood Promotions in India" and presented paper on "Issues in Microfinance: A Perspective".	15 <sup>th</sup> & 16 <sup>th</sup> December	NATIONAL	SIT, P.G. Dept of Mgt Studies & Research Center, Tumkur.
20.	"Conference on CONSUMER PROTECTION"	15 <sup>TH</sup> & 16 <sup>TH</sup> December 2010.	NATIONAL	Dept of Commerce-SHIFT-II, LOYOLA COLLEGE, CHENNAI.

21.	“International Conference Financial Derivatives” and Presented paper on “The Concept of Derivatives in Islamic Finance”.	17 <sup>th</sup> - 19 <sup>th</sup> December	INTERNATIONAL	Dept of Commerce, School of Management, Pondicherry University, Pondicherry.
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**2011**

1.	“India Inc”- Challenges and Opportunities	3 <sup>rd</sup> – 5 <sup>th</sup> January	INTERNATIONAL	Don Bosco Institute of Bio-Sciences & Mgt Studies. Bangalore.
2.	UGC Sponsored Conference “Global Financial Crisis” and presented paper on “An empirical Study on Global Financial Crisis & Its impact on Banking System in India”.	20 <sup>TH</sup> & 21 January	NATIONAL	ST. ALBERT’S COLLEGE, KOCHI.
3.	“International Conference on Globalization- Will the 21 <sup>st</sup> Century be Asia’s?”	27 <sup>th</sup> & 28 <sup>th</sup> January.	INTERNATIONAL	Mount Carmel Institute of Management, Bangalore.
4.	4 <sup>th</sup> International Conference on MICRO FINANCE ICOMFI-2011 and Presented paper on Microfinance-Transforming Rural India.	27 <sup>th</sup> -29 <sup>th</sup> January	INTERNATIONAL	Pondicherry University, Puducherry-14.
5.	Second International Conference on Globalization and Consumer Protection-Challenges & Strategies. & Presented paper on Awareness on the Consumer Protection Act, 1986”.	28 <sup>th</sup> & 29 <sup>th</sup> January	INTERNATIONAL	Kalasalingam University, Krishnankoil.
6.	“State Level Seminar on Reforms in Management Education”	3 <sup>rd</sup> February	STATE	SJR College, Bangalore.
7.	<b>Attended as Resource Person for</b> National Level Seminar on Problems & Prospects of Agricultural Marketing in India, under liberalized Trade Regime.	17 <sup>th</sup> February	NATIONAL	H.K. VEERANNA Gowda Degree College, Maddur, MANDYA Dist.
8.	National Conference on “The Role of Competition on the Pricing Decision of an Organization.” & Chaired the Technical Session on FINANCE TRACK-6.	18 <sup>th</sup> & 19 <sup>th</sup> February	NATIONAL	SAHYADRI College of Engineering & Mgt, Mangalore.

9.	International Conference on “Sustaining & Enhancing Competitiveness in Today’s Business Scenario” & Presented paper entitled “A study on the market Potential of Document Mgt Systems in Hospitals in Bangalore”.	18 <sup>th</sup> & 19 <sup>th</sup> February	INTERNATI ONAL	Datta Meghe Institute of Mgt Studies, NAGPUR.
10.	State Level Seminar on “Emerging Economies of the World”	25 <sup>th</sup> February 2011.	STATE	BNES COLLEGE, Bangalore.
10.	3 <sup>RD</sup> National Seminar on Business Strategies: National & Global Perspective.	25 <sup>th</sup> & 26 <sup>th</sup> February	NATIONAL	Indian Academy, Bangalore.
11.	National Conference on Talent Management: Challenges to HRM- and Presented paper on Talent Mgt and MSME’ ”.	11 <sup>TH</sup> & 12 <sup>TH</sup> March	NATIONAL	St. Aloysius Institute of Mgt & Information Technology, Mangalore.
12.	National Seminar on Entrepreneurship: Challenges & Opportunities for inclusive growth	16 <sup>TH</sup> March	NATIONAL	St. Francis De Sales College, Bangalore.
13.	International Seminar on Challenges before Women Entrepreneurship in South Asia & Presented paper on Sociological Impediments of Women Entrepreneurs: A Diagnostic Study”.	25 <sup>th</sup> & 26 <sup>th</sup> March	INTERNATI ONAL	Kamala College, Kolhapur.
14.	International Conference on Agricultural Marketing in the Context of Changing Global Economic Order	25 <sup>th</sup> & 26 <sup>th</sup> March	INTERNATI ONAL	University of Mysore, Mysore.
15	National Seminar on “Emerging Strategic Perspectives in Global Business”.	31 <sup>st</sup> March	NATIONAL	Reva Institute of Science & Mgt, Bangalore.
16.	International Conference on Re-Engineering of Management Education and <b>Presented paper on</b> “Role of Curriculum to meet the Challenges of Higher education Institutions”.	8 <sup>th</sup> & 9 <sup>th</sup> April	INTERNATI ONAL	Karnataka State open University, Mysore.
17.	International Conference on Excellence in Mgt Practices (ICEMP) and <b>Presented paper on</b> “The Performance of Supply Chain Management: Achieving a Strategic fit”.	15 <sup>th</sup> & 16 <sup>th</sup> April.	INTERNATI ONAL	Kristu Jayanti College of Mgt & Technology, Bangalore.

18.	National Conference on Challenges & Opportunities in Service Sector and <b>Presented paper on</b> “The Role of Relationship Marketing in Services Sectors”.	20 <sup>th</sup> & 21 <sup>st</sup> April.	NATIONAL	M.S. Ramaiah Institute of Technology, Dept of Mgt Studies, Bangalore.
19.	International Conference on Innovation in Management-Challenges & Opportunities in the Next Decade & <b>Presented Paper on</b> “Employees Perception towards Soft Skill training Programme in BPO industry in Bangalore”.	11 <sup>th</sup> & 12 <sup>th</sup> August 2011.	INTERNATIONAL	PES Institute of Technology, Bangalore & INDIANA University of Pennsylvania, USA.
20.	National Conference on Strategic Management for global Competitiveness	19 <sup>th</sup> & 20 <sup>th</sup> August 2011.	NATIONAL	Department of Commerce & Mgt, Tumkur University.
21.	State Level workshop on Research Methodology under CPE Programme	27 <sup>th</sup> August 2011.	STATE	S. Nijalingappa College, Bangalore.
22.	One day National Level Seminar on Global Economic Recession-Its Implications on Indian Economy.	15 <sup>th</sup> September 2011.	NATIONAL	Centre for Economic Policy Research (CEPR) & Dept of Studies in Economics, Tumkur University, Tumkur.
23.	National Conference on Corporate Governance & Presented Paper on “Corporate Governance & Business Ethics”.	15 <sup>th</sup> & 16 <sup>th</sup> September 2011.	NATIONAL	Department of Management, SURANA COLLEGE, Bangalore.
24.	National Seminar on Global Economic Recession-Its implications on Indian Economy	15 <sup>th</sup> September 2011.	NATIONAL	CEPR AND Dept of Studies in Economics, Tumkur University.
25.	National Seminar on Marketing Revolution”-Emerging Trends in Retail Marketing and Presented Paper on “Emerging Consumerism Vs Customer Empowerment-An Exploration.	16 <sup>th</sup> & 17 <sup>th</sup> September 2011.	NATIONAL	Vidyodaya Arts & Commerce College, T. Narasipura.
26.	National Conference on Competency Building in Business Education.	23 <sup>rd</sup> & 24 <sup>th</sup> September 2011.	NATIONAL	S. Nijalingappa College, Bangalore.
27.	International Conference on Changing Global Dynamics & Business Opportunities in India. & Presented paper on- 1. Changing Fact of Indian Banking-Challenges Ahead	29 <sup>th</sup> & 30 <sup>th</sup> September 2011.	INTERNATIONAL	Acharya’s Bangalore B-School, Bangalore.



	2. Commercial Banking in India-An Overview.			
28.	National Seminar on Gender Justice & Emerging Trends Assessment & Challenges Ahead.	14 <sup>th</sup> & 15 <sup>th</sup> October 2011.	NATIONAL	CWDS & Department of Political Science, Tumkur University.
29.	National Conference on “Innovative Management Practices for Global Excellence” and Presented Paper on “A Study on relationship between Supply Chain Mgt. & E-Business”.	21 <sup>st</sup> & 22 <sup>nd</sup> October 2011.	NATIONAL	PM College of Engineering, HOSUR.
30.	National Conference on Information Literacy Competencies for higher learning & Research and Presented Paper on “Relevance of Information Technology in E-Governance”.	21 <sup>st</sup> & 22 <sup>nd</sup> October 2011.	NATIONAL	Department of Studies & Research in Library & Information Science, Tumkur University, Tumkur.
31.	National Conference on Social Transformation through Women Empowerment & Chaired the Technical Session on “Women Empowerment & Community Development”.	5 <sup>th</sup> November 2011.	NATIONAL	Dept of Studies & Research in Social Work.
32.	International Conference on Business & Technology and Presented Paper on “Green Marketing & Its Problems in India”.	4 <sup>th</sup> & 5 <sup>th</sup> November 2011.	INTERNATIONAL	FRI University, DEHRADOON.
33.	<b>Participated as Resource Person</b> in the one day State Level Conference on Current Trends & Recent Developments in Commerce & Mgt	16 <sup>th</sup> November 2011.	STATE	Sri Siddhartha Institute of Business Mgt, Tumkur.
34.	National Conference on Human Resources Strategies in the Competitive Global Business Environment- Issues & Challenges & Presented Paper on “Employee Retention Strategies in the Competitive Global Environment”.	19 <sup>th</sup> November 2011.	NATIONAL	Dept of Business Administration, Tumkur University, Tumkur.
35.	National Conference on Media & Human Rights- The Global Scenario	23 <sup>rd</sup> November 2011.	NATIONAL	Karnataka State Higher Education Council & Center for Communication Programmes, Tumkur University, Tumkur.

36.	National Conference on Defense Architecture During Medieval & Early Colonial Karnataka.	30 <sup>TH</sup> November 2011.	NATIONAL	Dept of Studies & Research in History & Archaeology, Tumkur University, Tumkur.
37.	National Conference on Agricultural Marketing in India: Directions for Development	1 <sup>st</sup> December 2011.	NATIONAL	Dept of Studies & Research in Economics.
38.	National Conference on Innovations & Challenges in Business Horizons and Presented paper on 1. Innovations in Management 2. Role of Information Technology in Business Process Re-engineering.	2 <sup>nd</sup> & 3 <sup>rd</sup> December 2011.	NATIONAL	Dept of Studies and Research in Commerce, Tumkur University, Tumkur.
39.	International Conference on Innovative Strategies for Global Competitiveness	8, 9 & 10 <sup>th</sup> December 2011.	International	R.V. Institute of Management, Bangalore.
40.	64 <sup>th</sup> All India Commerce Conference and Presented paper on “Convergence of Accounting Standards”.	13 <sup>th</sup> to 15 <sup>th</sup> December 2011.	NATIONAL	Pondicherry University, Puducherry.
41.	National Conference on “Quality Management Practices for Organizational Excellence”	21 <sup>st</sup> December 2011.	NATIONAL	Karnataka State Higher Education Council & Centres for SCM, E-Commerce & Communication.
42.	National Conference on VEDANTA : A Holistic Approach and Presented the Paper on Vedanta & Management-An Holistic Approach.	26 <sup>th</sup> to 28 <sup>th</sup> December 2011.	NATIONAL	Vedanta Bharathi & Tumkur University.

### 2012

1.	UGC Sponsored National Seminar on Karnataka as Global Tourist Destination-Challenges & Opportunities and presented paper on 1. Tourism development strategies- Issues and Challenges. 2. Infrastructure and Tourism development-Issues & Challenges.	3 & 4 <sup>th</sup> February 2012.	NATIONAL	Maharani’s Arts, Commerce & MGT College for women, Bangalore.
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2.	International Seminar on “Emerging Economies: BRICS AND ASEAN Markets as New Growth Engines and presented Paper on “US Economic Slowdown and Its Impact on Indian IT Industry”	11 <sup>th</sup> & 12 <sup>th</sup> February 2012.	International	SIVA SIVANI Institute of Mgt, Secunderabad.
3.	National Conference on “Strategies for Managing in the New Normal” and presented paper on Brand Loyalty Behaviour of Indian Consumers- An Exploratory Analysis.	17 <sup>th</sup> to 19 <sup>th</sup> February 2012.	NATIONAL	VISHWAKARMA Institute of Mgt, Pune.
4.	International Seminar on “Ethics, Governance & International Financial Reporting Standards and Presented paper titled “A Study on Convergence of Accounting Standards in India”.	24 <sup>th</sup> & 25 <sup>th</sup> February 2012.	INTERNATIONAL	Sri. Dharmasthala Manjunatheshwara College, Ujire.
5.	National Workshop on “Contemporary Issues in Commerce & Management Research”.	29 <sup>th</sup> February 2012.	National	Govt. R.C. College of Commerce & Management, Bangalore.
6.	National Seminar on “Emerging Management Practices in Changing Global Perspectives” and presented paper on “The Role of E-Governance in Higher Education”.	6 <sup>th</sup> & 7 <sup>th</sup> March 2012.	National	Yogi Vemana University, Kadapa.
7.	National Conference on “New Vistas of Business Education in India” and presented paper on “Technology Based Learning- A new Vistas for Banks”.	10 <sup>th</sup> March 2012.	National	Swamy Vivekananda College of Commerce & Management, Tumkur.
8.	National Conference on “Contemporary Mgt Practices & Just Society and Presented paper on 1. “India’s Retail Market getting organized to drive growth- An Exploratory Study”. 2. “FDI in retail emerging trends and Challenges “	30 <sup>th</sup> & 31 <sup>st</sup> March 2012.	National	VIMS, VSKU, Bellary & BDCC&. I, BELLARY
9.	International Conference on Innovations in MGT Practices (ICIMP) and Presented Paper on 1. The relativity of Goals of an Individual	April 20 & 21, 2012.	INTERNATIONAL	Kristu Jayanti College of MGT & Technology, Bangalore.

	Entrepreneur Blessed with values Significant and Extensive Change”			
10.	National Conference on “Economic Growth through innovative Entrepreneurship” and Presented paper on 1. Entrepreneurial Marketing: Moving beyond Marketing in New Ventures. 2. Entrepreneurial Behaviour Blessed with Values-Momentous Change in Modern Era.	5 <sup>th</sup> May 2012.	NATIONAL	Dept of Studies & Research in Commerce, Tumkur University, TUMKUR.
11.	National Conference on “Economic Paradigms of Healthcare in India: Issues and Challenges” and presented paper on 1. “Effective Mental Health Perspectives in organization: Issues & Challenges	11 <sup>th</sup> May 2012.	NATIONAL	Dept. of Studies & Research in Economics, Tumkur University, Tumkur.
12.	International Conference on Management, Engineering & Technology and presented paper on “Customer Relationship Management- A Marketing Tool for Life Insurance Companies”.	26 <sup>th</sup> & 27 <sup>th</sup> May 2012.	INTERNATIONAL	Choice Institute of Management Studies & Research, Pune.
13.	National Conference on Digital Resources in Higher Academic Research	27 <sup>th</sup> June 2012.	NATIONAL	University Library & Centre for Rural Social Documentation.
14.	Seminar on Philosophy of Science.	4 <sup>th</sup> July 2012.	STATE	Karnataka State Higher Education Council in association with Tumkur University, Tumkur.
15.	National Conference on “Demographic Dividend for India: Challenges & Opportunities	31 <sup>st</sup> July 2012.	NATIONAL	Dept of Studies & Research in Economics, Tumkur University. Tumkur.
16.	National Conference on “New Paradigms and Perspectives for Business Excellence”	4 <sup>th</sup> August 2012.	National	Dept of Studies & Research in Business Administration, Tumkur University, Tumkur.
17.	International Conference on “Urbanization and Economic Transformation: Issues & Challenges”.	12 & 13 <sup>th</sup> October 2012.	International	Dept. of Studies & Research in Economics”, Tumkur.

18.	State Level Seminar on “Assessment of Impact of FDI” in Education”.	17 <sup>th</sup> October 2012.	STATE	Garden City College, Bangalore.
19.	National Conference on “Newer Concerns of Older Persons”	30 <sup>TH</sup> October 2012.	NATIONAL	Dept of Studies & Research in Social Work & Belgaum Integrated Rural DEVT. Society, (BIRDS) , GOKAK Dist.
20.	National Conference on “Emerging Issues & Innovations in Management Education.” And Paper presented on “Teaching Management through online Games”	31 <sup>st</sup> October 2012.	NATIONAL	Dept. of Studies & Research in Business Administration, Tumkur University, Tumkur.
21.	National Conference on Business Innovation & Technology Management.	3 <sup>rd</sup> November 2012.	NATIONAL	KSHEC, Bangalore & Centre for Project Management.
22.	International Conference 2012, YOGA in Education.	27 <sup>th</sup> & 28 <sup>th</sup> November 2012.	INTERNATI ONAL	Tumkur University, Tumkur & S-VYSSA YOGA UNIVESITY, Bangalore.
23.	International Conference on “Content Management in Networked Environment.”	3 <sup>rd</sup> & 4 <sup>TH</sup> December 2012.	INTERNATI ONAL	Dept. of Studies & Research in Library & Information Science, Tumkur University, Tumkur.
24.	National Conference on “Contributions of Sri Vidyaranya”	18 <sup>th</sup> , 19 <sup>th</sup> & 20 <sup>th</sup> December 2012.	INTERNATI ONAL	VEDANTA BHARATHI, K.R. Nagar, Mysore & Tumkur University, Tumkur.
25	UGC Sponsored International Conference on “Social Entrepreneurship for Sustainable Devt. in Emerging Economies”.	20-22 December 2012.	INTERNATI ONAL	M. L. A. First Grade College for Women Bangalore.

### 2013

1.	Workshop on “Implementation of Uniform Accounting Standards in Higher Educational Institutions”.	3 <sup>rd</sup> & 4 <sup>th</sup> January 2013.	NATIONAL	MHRD, UGC & ICAI.
2.	Workshop on “Relevance of Mechanism Design & Game Theory in Modern Economic Analysis”	10 <sup>th</sup> January 2013.	NATIONAL	KSHEC, Bangalore.

3.	International Seminar on “Convergence & Cross-Currents in Management & Information Technology”	14 <sup>th</sup> & 15 <sup>TH</sup> January 2013.	INTERNATIONAL	Sheshadripuram First Grade College, Bangalore.
4.	International Workshop on “Value Creation Through Entrepreneurship With Special “Focus on Bio-Technology”	15 <sup>th</sup> January 2013.	INTERNATIONAL	Govt. R.C. College of Commerce & Management, Bangalore.
5.	National Workshop on “Research Methodology & Introduction to SPSS”.	16 <sup>th</sup> & 17 <sup>th</sup> January 2013.	NATIONAL	Dept. of Studies & Research in Business Administration, Tumkur University.
6.	International Conference on “Knowledge Management & Organization in the Digital Era”	17 <sup>th</sup> -19 <sup>th</sup> January 2013.	INTERNATIONAL	ICKMODE, Bangalore.
7.	National Conference on “Bio-Technological Approaches for Sustainable Environment Management”	22 <sup>nd</sup> January 2013.	NATIONAL	KSHEC, Bangalore.
8.	National Conference on “Recent Discoveries in Protein Science”.	31 <sup>st</sup> January 2013.	NATIONAL	KSHEC, Bangalore.
9.	International Seminar on “Convergences & Cross Current In Management & Information Technology”	14 <sup>th</sup> & 15 <sup>th</sup> Feb 2013	International Conference	Seshadripuram First Grade College, Bangalore
10	International Conference on “Contemporary Human Sufferings: Wisdom of Bhagwan Buddha.	6 <sup>th</sup> March 2013.	INTERNATIONAL	SERA JEY MONASTIC UNIVERSITY, BYLUKUPPE & Tumkur University, Tumkur.
11	<b>International Symposium on “Business &amp; Social Sciences.”</b>	<b>15-17, MARCH 2013,</b>	<b>INTERNATIONAL</b>	<b>TOKYO UNIVERSITY, TOKYO.</b>
12	International Conference on “Buddha’s Teachings for the Contemporary World”.	26 <sup>th</sup> March 2013.	INTERNATIONAL	MAHA BODHI SOCIETY, Bangalore & Tumkur University, Tumkur.
13	National Seminar on “Microfinance & Sustainable Promotion of Entrepreneurship in India”	3 <sup>rd</sup> April 2013.	NATIONAL	Govt. First Grade College, Kunigal.
14	National Conference on “Swami Vivekananda-An Epoch Maker.	24 <sup>th</sup> April 2013.	NATIONAL	Tumkur University & Ramakrishna-Vivekananda Ashrama, Tumkur.
15	National Conference on Financial Inclusion in India: Access and Impact and presented paper on	26 <sup>TH</sup> April 2013.	NATIONAL	Tumkur University & Y.E. R.S. Govt. College, Pavagada.

	“Financial inclusion in Rural Karnataka: An Empirical Study”			
16	National Conference on “Green Entrepreneurship and Sustainable Development” and Presented paper on “Green Entrepreneurship: An empirical Study with reference to level of awareness among graduates in Mysore dist.”	4 <sup>th</sup> MAY 2013.	NATIONAL	Acharya Bangalore B-School, Bangalore.
17	National Conference on “The Role of Corporate Social Responsibility for an inclusive growth in the Society” and presented paper on “CSR for sustainable development: An empirical Study on the Corporate Social Responsibility focus of Top Listed Companies of BSE” And also Served as CO-Chairman for Technical Session III Internal & External aspects of CSR.	24 <sup>th</sup> & 25 <sup>th</sup> May 2013.	NATIONAL	Department of Studies & Research in Commerce, Gulbarga University, Gulbarga.
18	Three Days faculty development programme on Research Data Analytics	9 <sup>th</sup> – 11 <sup>th</sup> Aug-2013	Workshop	Govt RC Research Centre, Bangalore
19	National Seminar on “Infrastructure Development in India : Issues and Challenges”	27 <sup>th</sup> Sept 2013	National Conference	Vijaya First Grade College, Bangalore
20	National Seminar on “Rural Women Entrepreneurship in India” and Paper presented 1. “Rural Women Entrepreneurship leading to Agri-Scientist Activities”  2. Triggers and Barriers of Rural women entrepreneur an Empirical study	Oct-2013	National Conference	DOSR in Commerce , Davanagere University
21	Joint Seminar on “Changing Dimensions and Contemporary issues in IFRS, Direct Tax Code & Corporate Governance	11 <sup>th</sup> Oct-2013	National Conference	DOSR in Commerce Tumkur University & ICAI
22	National Seminar on “ The Dawn of new Companies Act 2013: Challenges and opportunities for Corporate Growth” and Paper	25 <sup>th</sup> Oct-2013	National Conference	ST Francis DE Sales College

	presented titled “Impact of new company Act on Accounting and Auditing Practices”			
23	National Seminar on “ Inclusive Growth & Sustainability-Role of Commerce Education in India” and Paper presented on “Electronic Commence and its sustainability for small enterprises”.	5 <sup>th</sup> – 7 <sup>th</sup> Dec-2013	National Conference	All India Commerce Conference of the Indian Commerce Association, Bangalore
24	International Conference on “Managing Human Resource at Work Place” and Paper presented on Talent Management and retention in Academic institute – A study	13 <sup>th</sup> -14 <sup>th</sup> Dec-2013	International Conference	SDMIMD, Mysore
25	International Conference on “Challenges of Sustainability and Growth in Indian Industry”	20 <sup>th</sup> & 21 <sup>st</sup> Dec-2013	International Conference	BMS College of Engineering , Bangalore

**2014**

1.	International Conference on “Achieving Sustainability Global Economy” and Paper presented on “ <b>Investment Behavior portfolio Choices and Risk appetite of UGC teachers an – Empirical Study</b> ” .	7 <sup>th</sup> March- 2014	International Conference	Sri Krishna Degree College, Bangalore.
2.	UGC Sponsored National Seminar on “ Indian Financial System- Issues & Challenges” and presented Paper on “ <b>A Study on the Investor Perception Towards Derivatives</b> ”	29 <sup>th</sup> September 2014.	National Conference	Smt. Kusumavati Miraji Arts & Commerce College. Bedkihal-Shamanewadi. Belgaum.
3.	15 <sup>th</sup> Annual Conference of The Asian Academic Accounting Association and <b>Presented Paper on “Implications of IFRS Implementation in India: A Perceptual Study”</b>	16 <sup>th</sup> & 17 <sup>th</sup> October 2014.	15 Asian Academic Accounting Association Conference	IFIM Business School, Bangalore.



4.	International Conference on “Innovative Practices in Business and Information Technology” and presented paper on 1. Exploring the Implications of IFRS Implementation in India” and “ A Paper on Solvency II- Regulatory Gateway to Risk Management”.	15 <sup>th</sup> & 16 <sup>th</sup> December 2014.	International Conference.	<b>Stevenson University, USA</b> and Adarsha Institute of Management and Information Technology, Bangalore.
5.	International Conference on “Ethics in the New Millennium: Buddhist Prospective” and presented paper on “ <b>A Study on Ethics at work Place</b> ”.	21 <sup>st</sup> December 2014.	International Conference	Tumkur University and Sera Jey Monastic University.
6.	ICSSR Sponsored National Conference on “Innovation – An Engine for Inclusive Growth and Sustainable Development” and presented paper on <b>1. “Innovation &amp; Entrepreneurship” 2. “Inadequacies of Micro Finance System: A Study in the Context of Tumkur District”.</b>	12 <sup>th</sup> & 13 <sup>th</sup> February 2015.	National Conference.	DOSR in Commerce, Tumkur University, Tumkur.
7.	2 <sup>nd</sup> National Conference on “Management Practices in Emerging Economies”	21 <sup>st</sup> February 2015.	National Conference.	Sree Chaitanya Educational Institutions. Karimnagar, Telgana.
8.	International Conference on “Make in India” and <b>Presented paper on “ Financial Inclusion in Rural Karnataka: An Empirical Study”</b>	27 <sup>th</sup> & 28 <sup>th</sup> February 2015.	International Conference.	The Gandhigram Rural Institute- Deemed University & Vivekanandha Institute of Information and Management Studies. Tamil Nadu.
9.	National Conference on “Emerging Trends and Challenges in Commerce & Management” and <b>presented paper on “Student Attitude towards Commerce Education with special reference to Commerce Students of Tumkur University”.</b>	16 <sup>th</sup> April 2015.	National Conference	AIMS School of Commerce, Bangalore.
10	UGC Sponsored Two day National Level Seminar on “Service Sector: The Engine of Growth for Indian Inc- The Convergence of ideas”	22 <sup>nd</sup> & 23 <sup>rd</sup> April 2015.	National Seminar	Government First Grade College, Mandya.

11	National Conference on “New Age Banking in India: Issues & Challenges” and presented paper on 1. “A Study on Predicting the Credit worthiness of a Corporate Customer of Banking Services” and 2. “Bharatiya Mahila Bank- A Small Step towards development of the Country”.	25 <sup>th</sup> April 2015.	National Conference	DOSR in Economics, Tumkur University, Tumakuru.
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**2015.**

1.	National Conference on “Emerging Markets and their Emergence in an era of Globalisation- Its impact on Indian Economy” and presented paper on 1. New Companies Act 2013” 2. A Study on Role of Co-operative Societies in Economic Development”.	4 <sup>th</sup> September 2015.	National Conference.	Pallagatti Adavappa Arts and Commerce First Grade College, Tiptur.
2.	National Seminar on “Social Entrepreneurship and Sustainable Economic Development in India” and presented paper on A Study of Challenges for Social Entrepreneurship” .	28 <sup>th</sup> & 29 <sup>th</sup> September 2015.	National Seminar	Hasanath College for Women, Bangalore.
3.	National Seminar on “The Role of Teachers in Academic Administration” and presented a paper on Paradigm Shift in the education system in India”.	29 <sup>th</sup> September 2015.	National Seminar.	Govt. R.C. College of Commerce & Management, Bangalore.
4.	National Conference on Gandhian Philosophy and Recent Trends in India and Presented paper on “Mahatma Gandhiji’s thoughts on Economic development of the Country.”	5 <sup>TH</sup> & 6 <sup>TH</sup> October 2015.	National Conference	University College of Arts, Tumkur.
5.	National Seminar on “Dynamics of Entrepreneurship for Sustainable Development” and presented paper on “Women Entrepreneurs Problems & Prospects – A Study of Tumkur District, Karnataka”.	7 <sup>th</sup> October 2015.	National Seminar	Sree Venkateswara College of Science & Management Studies, Bangalore.

6.	National Conference on Issues & Challenges of Commerce & Management and presented paper on “Employers’ Perception towards Employability skills of New Business Graduates in India: An Empirical Study”	20 <sup>th</sup> October 2015.	National Conference	St. Claret College, Bengaluru.
7.	International Conference 2015-Global Convergence of Management Education & Practices and Presented paper on “Students Attitude towards Commerce & Management Education with special reference to Commerce & Management Students of Tumkur University”	25 <sup>th</sup> & 26 <sup>th</sup> November 2015.	International Conference	Bangalore University & PRIME SECRETARIAT, NEW YORK.
8.	6 <sup>th</sup> International Conference on Managing Business Competitiveness through Technology, Innovation and Big data and presented paper on Financial Inclusion in Rural Karnataka: An Empirical Study”	17 <sup>th</sup> & 18 <sup>th</sup> December 2015.	6 <sup>th</sup> International Conference.	Acharya Bangalore B – School, Bengaluru.
9.	International Conference on “Emerging Trends in Global Accounting and Finance” and presented paper on “Solvency II Directive & its Harmonization”.	7 <sup>th</sup> & 8 <sup>th</sup> January 2016.	International Conference.	Kristu Jayanti College ( Autonomous) , Bengaluru.
10.	5 <sup>th</sup> International Conference on Competency Building Strategies in Business & Technology for Sustainable Development” and Presented paper on FDI Limit in Indian Insurance Sector”.	19 <sup>th</sup> February 2016.	International Conference.	Sri. Ganesh School of Business Management, Salem.
11.	National Seminar on Financial Markets- R3” and presented paper on “Recent Trends in Financial Markets.”	20 <sup>th</sup> February 2016.	National Seminar	Shrimati Indira Gandhi College, Tiruchirappalli.
12.	National Seminar on “Impact of Modern Technology on Higher Education” and presented paper on “Impact of E-Resources for Higher Education”	26 <sup>th</sup> February 2016.	National Seminar	Govt. First Grade College, Nelamangala.
13.	National Seminar on “Poverty Alleviation through Micro-finance: Role of NABARD & Other Institutions and	27 <sup>th</sup> & 28 <sup>th</sup> February 2016.	National Seminar	SRI VENKATESWARA UNIVERSITY, Tirupati.

	Presented paper on “Innovative Marketing Strategy for Micro-finance Products and Services- A Conceptual Study”			
14.	Special Lecture given on the topic LIFE SKILLS organized by Alumni Students of P.G. Centre, Sandur.	5 <sup>th</sup> March 2016.	STATE	Alumni Students of Dept of Commerce, P.G. Centre, Sandur. Bellary District.
15.	National Conference on Public Welfare Schemes 2015: Role of Social Work and Commerce in Transforming India and presented paper on Public Welfare Schemes- Issues & Challenges.	16 <sup>th</sup> March 2016.	National Conference	Gurushree College of Commerce & Social Work, Tumakuru.
16.	ICSSR Sponsored National Conference on Agricultural Finance in India: Trends, Issues and Challenges. And presented paper on “Institutional Credit for agricultural Sector in India”	20 <sup>th</sup> & 21 <sup>st</sup> March 2016.	National Conference	Department of Studies & Research in Commerce, Gulbarga University, Gulbarga.
17.	National Level Seminar on “New Trends in Higher Education-Special Focus on Choice Based Credit System” and presented entire structure of CBCS System for UG Course for all the teachers of affiliated College’s.	27 <sup>th</sup> March 2016.	National Level Seminar	Tumkur University College Teachers’ Association (TUCTA) Tumakuru.
18.	National Seminar on “Challenges and Opportunities in Higher Education” and Presented paper on “Ethical Responsibility in Diverse Higher Education System in India”.	12 <sup>th</sup> April 2016.	National Seminar.	Government First Grade College. Yelahanka, Bengaluru.

**(b) No. of Research Papers Published (Please enclose list):**

**Papers Published in Journals:**

**IV- PAPERS PUBLISHED IN JOURNALS - 2015-16.**

Sl.No.	Title of the Paper	Month & Year	Name of the Journal.
1.	“A Study on Public attitude towards online Shopping”	Vol.2, No.1, April-May 2015.	International Journal of Research in Management Studies (ISSN:2348-6511) Pp.1-12.

2.	“A Study on Micro-Finance Effectiveness with Special reference to Tumkur District”	JULY 2015	KEGEES Journal of Social Science. (Vol.7, No.2) ISSN 0975-3621 (Pp 163-169)
3.	“Dynamic pricing in Airline Sector in India- A Study of Perception of the Passengers in Bengaluru”	JULY 2015.	EPRA International Journal of Economic and Business Review, (Vol.3, Issue 7) ISSN: 2349-0187.
4.	“Innovative Marketing Strategy for Micro-Finance Products and Services: A Conceptual Study”	JULY 2015	Aloysius Journal of Management and Research (Vol.6) ISSN:2321-8797 (Pp 69-78)
5.	“Operational Challenges and Swot Analysis of Bancassurance in India”	Vol XI, No.5, August 2015.	Life Insurance Today (IISN:0973-4813) Pp.5-8
6.	“Implications of IFRS implementation in India”	Vol.10, September 2015.	FOCUS, The International Journal of Management. (ISSN:0973-9165) Pp 44-51
7.	“Students Attitude towards Commerce Education with special reference to Commerce Students of Tumkur University”	SEPTEMBER 2015	AIMS Journal of Research (Vol.19, Issue 2) ISSN:2321-8487 (P.p 25-41)
8.	“Implications of IFRS implementation in India: A Perceptual Study”	OCTOBER 2015	Emerald India (ISBN 978-0-9926800-2-2)
9.	“Urban Planning and its Landscape Changes in 21 <sup>st</sup> Century in India.	NOVEMBER 2015.	THE PARADIGM Vol.4, Issue 4.
10.	“Financial Inclusion: A Study of Awareness and Usage of Banking Services in Rural Karnataka”	DECEMBER 2015	Thematics Journal of Business Management (ISSN 2277-3002)
11.	Adarsh Research cell, research edited papers	DECEMBER 2015	Served as Editorial committee Member to review the articles. (ISSN 2394-4250)
12.	FDI in India and its implications on Indian Economy	DECEMBER 2015	NAVASIDDHANT , journal of management, entrepreneurships and ethics (ISSN 2320-2017)

13.	“Investment behavior, portfolio choice , and risk appetite of UGC teachers “	JANUARY 2016	KEGEES journal of social science (ISSN 0975-3621)
14.	“Solvency II Directive and its Harmonization	JANUARY 2016.	Indian Journal of Research in Commerce, Management, Engineering and Applied Science. (ISSN 2454-6593)
15.	“A study on micro finance effectiveness with special reference to Tumkur district”	JANUARY 2016	“Commerce and Management Explorer”, A quarterly international journal of social science research (ISSN 2230-9187)
16.	HR Practices in Retail Industry	JANUARY 2016	ITI HAS the journal of Indian Management(ISSN 2249-7803)
17.	“Dynamic Pricing Policy implications on Domestic Airlines Firms- A Study in Bengaluru”.	Vol.2, Issue 2, February 2016.	Intercontinental Journal of Marketing Management. (ISSN:2350-0891)
18.	“Status Review of contact center as a service in India”	Vol.2, Issue 3, March 2016.	International Journal of Innovative Research in Science, Engineering and Technology. (ISSN:2319-8753) P.p 715-761

## RESEARCH PUBLICATIONS

1. Dr. P. Paramashivaiah has published a paper entitled Dynamic Pricing in Airline Sector in India- A Study of Perception of the Passengers in Bengaluru, EPRA International Journal of Economic and Business Review. Vol.3, Issue 7 July 2015. ISSN:2349-0187
2. Dr. P. Paramashivaiah has published a paper entitled **Innovative Marketing Strategy for MicroFinance Products and services: A conceptual study**, *Aloysius Journal of Management and research*, Vol.6, July 2015,ISSN-2321-8797, P.p69-78.
3. Dr. P. Paramashivaiah has published a paper entitled **Students’ Attitude towards Commerce Education with special Reference to Commerce Students of Tumkur University**, *AIMS Journal of research*, Vol.10, Issue 2, September 2015, ISSN 2321-8487, P.p 25-41.
4. Dr. P. Paramashivaiah has published a paper entitled **A Study on Micro Finance Effectiveness With Special reference to Tumkur District**, *Kegees Journal of Social Science*, Vol.7, No.2, July 1, 2015, ISSN 0975-3621, P.p. 163-169.
5. Dr. P. Paramashivaiah has published a paper entitled **Performance of selected IT companies in India**, *M. S Ramaiah Management review*, Vol.5, Issue 2 ,July-Dec 2014, ISSN -0975-7988, P.p.31-36.

6. Dr. P. Paramashivaiah has published a paper entitled **HR Practices in Retail Industry**, *ITIHAS The Journal of Indian Management*, Vol.5, issue 1, Jan- mar 2015, P.p 33-40.
7. Dr. P. Paramashivaiah has published a paper entitled **Role of Curriculum to Meet the Challenges of Higher Education Institutions**, *ELK Asia Pacific Journals*, special issue, ISSN 978-81-930411-0-9, P.p 210-215.
8. Dr. P. Paramashivaiah has published a paper entitled **Dynamic Pricing Policy Implications of Domestic Airlines Firms- A Study in Bengaluru**, *Intercontinental Journal of Marketing Management*, Vol.2, Issue 1, Jan-Mar 2015, ISSN 2350-0891(0) ISSN: 2350-0883(p) , P.p52-59.
9. Dr. P. Paramashivaiah has published a paper entitled **Status Review of contact center as a service in India**, *International Journal of Innovative Research in Science, Engineering and Technology*, Vol.2, Issue 3, March 2013, ISSN:2319-8753, P.p715-761.
10. Dr. P. Paramashivaiah has published a paper entitled **A study on public attitude towards online shopping**, *International Journal of Research in Management studies*, vol.2, No.1, April-May 2015, ISSN: 2348-6511, Pp.1-12.
11. Dr. P. Paramashivaiah has published a paper entitled **Operational challenges and SWOT Analysis of Bancassurance in India**, *Life Insurance Today*, Vol XI, No.5, Aug 2015, ISSN:0973-4813, Pp.5-8.
12. Dr. P. Paramashivaiah has published a paper entitled **Implications of IFRS implementation in India**, *FOCUS, The International Journal of Management*, Vol.10, ISSN: 0973-9165, Pp44-51.

**PAPERS PUBLISHED IN JOURNALS - 2016-17.**

Sl.No.	Title of the Paper	Month & Year	Name of the Journal.
1.	“Trends of E-Filing of Income Tax Returns in India”.	June 2015 (Published in 2016.) Vol. 7, Issue 1	RVIM Journal of Management Research (ISSN 0974-6722)
2.	“ A Study of Assessee's Perception Towards E-Filing of Income Tax Returns”	July-December 2015.  Published in 2016.	Osmania Journal of International Business Studies. (ISSN 00973-5372)
2.	“Solvency II directive and its Harmonization.”	January 2016.  VOL-1	Indian Journal of Research in Commerce, Management, Engineering and Applied Science (ISSN 2454-6593)

3.	“Money Laundering- A Case of Shell Banks”	March 2016 Volume- 2 & Issue- 5	International Journal of Research in Management Studies. ( An Internationally Approved and Peer Reviewed Journal) (ISSN 2321-4864)
3.	Performance Analysis of Greenfield Airports in India.	Volume 8 Issue 1 Jan-June 2016. Published in July 2017.	RVIM Journal of Management Research (ISSN 0974-6772)
4.	IT Information Security Management-Ethical Hacking Approach.	July 2016. Vol.5, Issue 7	International Journal of Innovative Research in Science, Engineering and Technology. (ISSN: 2347-6710)
4.	“Challenges of Farm Labours in Coffee Estates: A Snap Shot and a Review”	July- September 2016 VOL. 5 NO. 3	International Research & Reviews (ISSN 2319-3204)
5.	“A Study on Investment Awareness among Investors”	Decadal Special Issue- 2006-2016. July- December 2016. VOL. 5, No.2	GIM Journal of Management (ISSN 1974-0708)
6.	“A Review on Labour Problems and Redressal Mechanism in Agricultural Activities”	OCT-DEC. 2016. VOL. 1 ISSUE NO-16.	International Journal of Business & Administration Research Review. (ISSN 2348-0653)
7.	“Corporate Governance Mechanisms in India: A Case Study of Selected Firms from Ten Sectors”	December 2016. Volume no. 7, Issue No.12.	International Journal of Research in Commerce & Management. (ISSN 0976-2183).
7.	“Coffee Production in India & Karnataka and Labour Problems – A Study with reference to Chickamagaluru District.”	JAN-MARCH 2017. Volume No.2, Issue No.17.	International Journal of Business & Administration Research Review. (ISSN 2348-0653)



8.	“Women Workers in Coffee Plantation and Social-Economic Development: An Overview.”	JANUARY 2017.	15 Days, An International Refereed & Peer-Reviewed Research Journal. (ISSN 2249-605X)
9.	“Goods & Services Tax (GST) in India: An Overview and Impact.”	JANUARY 2017. Vol-6 & No.1.	Anveshak , A Double Blind, Peer Reviewed Bi-Annual Referred Journal. (ISSN:2278-8913)
10.	Demonetization and its Impact on Indian Economy, A case study on Precious metals & Other Asset classes		
11.	New Companies Act 2013- Issues & Implications.	July-Dece.2016. Vol.2(II),	RIMS Journal of Management, Bangalore. (ISSN 2455-1449)

### **LIST OF BOOKS PUBLISHED**

1. PRINCIPLES AND PRACTICE OF AUDITING- V Semester B.Com- R. CHAND & Co, New Delhi. 2007.
2. PRINCIPLES AND PRACTICE OF AUDITING- VI Semester B.Com- R. CHAND & Co, New Delhi. 2008.
3. INCOME TAX-1 for V Semester B.COM- SUBHASH PUBLICATIONS- Bangalore (2010)
4. INCOME TAX-1 for V Semester BBM - SUBHASH PUBLICATIONS- Bangalore (2010)
5. COST ACCOUNTING- I for IV AND V SEMESTER B.COM for different Universities in Karnataka.

6. INCOME TAX- II for VI TH SEMESTER B.COM – SUBHASH Publications- Bangalore-2011.

7. COST ACCOUNTING for IV SEMESTER B.B.M. –SUBHASH Publications-Bangalore-2011.

8. BUSINESS STATISTICS FOR B.COM AND BBM II SEMESTER- R. CHAND & CO- New Delhi-2011.

(Three Chapters Contributed for the book) (With ISBN NO 818045077-5)

9. AUDITING-II FOR B.COM VI SEMESTER- (Revised Edition)- R. CHAND & CO- New Delhi-2011.

(Three Chapters Contributed for the book) (With ISBN NO.)

10. INCOME TAX-I for V Semester B.COM- SUBHASH PUBLICATIONS- BANGALORE (2011 EDITION)

11. INCOME TAX- I for V Semester BBM- SUBHASH PUBLICATIONS – BANGALORE (2011 EDITION)

12. INCOME TAX-II for VI TH SEMESTER B.COM- (Bangalore University) –SUBHASH PUBLICATIONS- DECEMBER 2011.

13. INCOME TAX-II for VI TH SEMESTER B.COM- (TUMKUR University) –SUBHASH PUBLICATIONS- JANUARY 2012.

14. INCOME TAX-I for V Semester B.Com- SUBHASH PUBLICATIONS-BANGALORE (2012 EDITION) Published in JUNE 2012.

15. INCOME TAX-I for V Semester BBM- SUBHASH PUBLICATIONS-BANGALORE (2012 EDITION) Published in June 2012.

16. Organizational Management for Ist Semester B.Com –SUBHASH STORES, BANGALORE. (2012 Edition) Published in August 2012.

17. Management Process for FIRST SEMESTER BBM- SUBHASH STORES, BANGALORE. (2012 Edition) Published in August 2012.

18. Entrepreneurship Development for Vth Semester B.Com- KALYANI PUBLISHERS, Bangalore. Published in 2014. (ISBN: 978-93-272-4442-7).

19. Principles and Practice of Auditing for VIth Semester B.Com – KALYANI PUBLISHERS, Bangalore. Published in 2015. (ISBN No. 978-93-272-5055-8).

20. Business Mathematics for BBA, B.COM , CA-CPT,NEET, JEE, GMAT, SAT and other courses. – Maya Publication, Salem, Tamil Nadu. (ISBN NO. 978-93-87756-09-0)

### **III. INVOLVEMENT IN ACADEMIC PROGRAMMES**

1. Served as Organizing Secretary for the State Level Seminar on **“ENTREPRENEURSHIP-CHALLENGES AHEAD”** on 4<sup>th</sup> May 2006 for the Faculty Members and B-School Students of Karnataka At College Campus. It is joint programme Conducted by GOVT.R.C. COLLEGE AND FKCCI.
2. Deputed as Subject expert from Dept of Collegiate Education for the selection of Lecturers in Commerce in GOGTE College of Commerce. Belgaum on February 8<sup>th</sup> 2008.
3. Attended as Subject Expert to KPSC for Commerce & Management subjects for the selection of Lecturers in Commerce & Management from 30-07-2008 to 02-08-2008.
4. Delivered Key note address for the national level Conference on CHALLENGES BEFORE THE INSTITUTIONS OF HIGHER EDUCATION IN RURAL AREAS IN THE ERA OF GLOBALISATION held at SHRI SHANKAR Arts & Commerce College, NAVALAGUND, on 3<sup>rd</sup> November 2008.
5. Attended as Resource Person to the Secretariat Training Institute on 19-11-2008 and 21-11-2008 and delivered Human Resources Management and Financial Management to Section officers of various departments of Secretariat.
6. Served as JUDGE BIG VEDA-09 Organized by Padmashree Institute of Management Studies, Bangalore, for MBA Students in the March 2009.
7. Served as Subject Expert for Department of Technical Education, to Review the revised curriculum of diploma Courses on 3<sup>rd</sup> & 4<sup>th</sup> Semester during March 2010.
8. Served as Subject Expert for Department of Technical Education, to Review the revised curriculum of diploma Courses on 5<sup>th</sup> & 6<sup>th</sup> Semester Semester during October 2010.
9. Served as Session Chairman on FINACE TRACK at the National Conference on Business & Mgt, organized by Sahyadri College of Engineering & Management, Mangalore on 18<sup>th</sup> February 2011.

10. Attended as Subject expert for the selection cum interview for PG TEACHERS FOR JAWAHAR NAVODAYA VIDYALAYA, DODDABALLAPUR, (An Autonomous Organization under MHRD, NEW DELHI.) on 20<sup>th</sup> MAY 2011.
11. Served as Chairman for the Session Chairman for the National Conference organized by Department of Commerce, Management, and Economics in Tumkur University on 19<sup>th</sup> & 20<sup>th</sup> August 2011.
12. Attended as Resource Person for one day State Level Workshop on Current Trends & Recent Developments in Commerce & Management organized by Sri Siddhartha Institute of Business Mgt, on 16<sup>th</sup> November 2011.
13. Served as Session Chairman on Women empowerment & Community Development organized by Dept of Studies & Research in Social Work of Tumkur University on 5<sup>th</sup> November 2011.
14. Edited and Published (Jointly) book on Innovation and Challenges in Business Horizons brought out on the occasion of National Conference on 2<sup>ND</sup> & 3<sup>RD</sup> December 2011.
15. Served as Chairperson for the National Conference on Retail Sector in India: Opportunities & Challenges on 25<sup>th</sup> August 2012.
16. Edited book (Jointly) entitled Foreign Direct Investment and Retailing brought out on the occasion of National Conference on Retail Sector in India- Opportunities & Challenges on 25<sup>th</sup> August 2012 organized by Dept of Studies & Research in Commerce, Tumkur University, Tumkur.
17. Edited book (Jointly) entitled Retail Sector in India- Opportunities & Challenges brought out on the occasion of National Conference on Retail Sector in India- Opportunities & Challenges on 25<sup>th</sup> August 2012 organized by Dept of Studies & Research in Commerce, Tumkur University, Tumkur.
18. Edited book entitled Technology in Business: A Competitive Edge for organizations brought out on the occasion of National Conference on Technology in Business: A Competitive Edge for Organizations on 28<sup>th</sup> March 2013 organized by Dept of Studies & Research in Commerce, Tumkur University, Tumkur and East Point College of Engineering & Technology, Bangalore.
19. Organized Faculty development Programme for Research Scholars with regard to SPSS Package in GOVT R.C. COLLEGE of Commerce & Management Research Centre from 9<sup>th</sup> August 2013 to 11<sup>th</sup> August 2013.

20. Attended as resource Person for Self Help Groups and Micro finance Institutions on 4<sup>th</sup> June 2014 organized by women's Association in Tumkur.
21. Attended as Resource Person to the Participants of 23<sup>rd</sup> Refresher Course in Commerce & Management organized by UGC-Academic Staff College, Mysore on 1<sup>st</sup> July 2014 and handled three sessions.
22. Worked as Reviewer and reviewed the Conference Papers of 2014 International Joint Conferences on ASMSS, APCMB, SICASE, SICBENS on 29<sup>th</sup>-31<sup>st</sup> August 2014 held in Seoul, Korea.
23. Attended as Resource Person for the UGC Sponsored seminar on "Research Methodology and Techniques for Social Sciences" organized by Govt. First Grade College, Narasimharajapur, Chikmagalur on 20<sup>th</sup> October 2014 and delivered a talk on "Statement of the Problem" in Social Science research.
24. Delivered a talk on How to do an effective Research Project for M.com Students of Tumkur University on 27<sup>th</sup> November 2014.
25. Chaired the technical Session at the International Conference on "Innovative Practices in Business and Information Technology-2014". Organized by Adarsh Institute of Management & Information Technology, India in association with Stevenson University, USA on the 15<sup>th</sup> & 16<sup>th</sup> DECEMBER 2014.
26. Organized National Conference on "New Policy Implementation and Issues in Direct Tax, Corporate Tax and Foreign Trade" Jointly with Board of Studies, Institute of Chartered Accountants of India (ICAI) New Delhi on 6<sup>th</sup> February 2015.
27. Attended as resource person for the ICSSR Sponsored National Conference on "Innovation- An Engine for Inclusive Growth and Sustainable Development" on 12<sup>th</sup> and 13<sup>th</sup> February 2015 organised by DOSR in Commerce, Tumkur University, Tumkur and delivered a talk on Innovations in Delivery of Govt. Schemes and Agricultural Value Chain.
28. Attended as resource person for the UGC Sponsored State Level Seminar on "Emerging issues in Retailing" on 21<sup>st</sup> February 2015 organised by ADB First Grade College, Harapanahalli, Bellary District and delivered a topic on Problems and Prospects of Retailing.
29. Attended as panelist in PRAGATHI T.V. Channel Live programme on 28<sup>th</sup> February 2015 on the eve of Central Govt. Budget for the financial year 2015-16.
30. Attended as resource person for the UGC Sponsored Two day National Seminar on Tourism Entrepreneurship: A Paradigm Shift in Global Economy organized by **Avinashilingam**

**University, Coimbatore** on 5<sup>th</sup> & 6<sup>th</sup> March 2015 and delivered a topic on “Entrepreneurship Development Programmes in India: Issues & Challenges.

31. Attended as Resource Person on the eve of World Consumer day organized by District Administration, Tumkur on 23<sup>rd</sup> March 2015 with regard to “Right to Health Food/Diet in Tumkur University.
32. Attended as Resource person for the one day workshop on “Role of IQAC in Quality Maintenance in Higher Educational Institutions” on 26<sup>th</sup> March 2015 and delivered a topic on Role of Faculty in Quality Education organized by IQAC & NAAC in GFGC, SIRA.
33. Attended as Resource Person and delivered a talk on the topic entitled “Sustainable Livelihood and Poverty Alleviation: Response and Challenges on 27<sup>th</sup> March 2015 organised by DOSR in Social Work of Tumkur University, Tumkur.
34. Delivered a Special Lecture on “Emerging Challenges in Commerce Education” on 28<sup>th</sup> March 2015 for B.Com and BBM Students of University College of Arts, Tumkur.
35. Attended as Resource Person to the UGC Sponsored Two day National Seminar on “Service Sector- The Engine of Growth for India Inc- The Convergence of Ideas” and delivered a talk on the topic entitled “Insurance Companies in India- The Rise & Fall” on 22<sup>nd</sup> April 2015 organised by GFGC, Mandya in association with The Mandya District Co-operative Milk Producers’ Societies Union Limited (MANMUL) Mandya.

#### **IV PAPERS PUBLISHED IN JOURNALS / MAGAZINES**

<b>SL. NO.</b>	<b>TITLE OF THE PAPER/ARTICLE</b>	<b>MONTH &amp; YEAR</b>	<b>NAME OF THE JOURNAL/ MAGAZINE</b>
1.	1. Perception of Borrowers Reg. Services Offered by the H.F.Institutions. 2. Financial Transactions in E-Commerce.	January 2007.	Conference Proceedings (International)
2.	Influence of Information Technology on Banks.	January 2007 Volume 7 Issue 1	PRATIBIMBA (INTERNATIONAL JOURNAL OF IMIS, BHUBANESWAR)
3.	Corporate Governance & Business Ethics.	June 2007	Edited Journal
4.	Trade & Environment	June 2007.	Edited book published by Serials Publications, New Delhi. (ISBN NO. 81-8387-083-X)

5.	Measuring Service Quality in Business Schools- An Empirical Study	JULY 2007	SFIMAR RESEARCH REVIEW (MUMBAI)
6.	A Study on Career Planning and Development Programmes of Employees in Bal Pharma Ltd., Bangalore.	JULY 2007	PATHH 2007 EDITED JOURNAL
7.	Customer Satisfaction in Banks.	JANUARY 2008.	Edited Journal.
8.	IT Revolution and New dimensions of Management	January 2008.	Punjab Journal of Business Studies, Fatehgarh Sahib. (ISSN 0973-4465)
9	1. Organizational Transformation Strategy for High-Performance Business. 2. Management Education and New Challenges.	FEBRUARY 2008.	Conference proceedings.
10.	Virtual Environment: Issues and Implications for higher Education	MARCH 2008.	SOUVENIR
11.	FORENSIS ACCOUNTING	MARCH 2008.	JOSH-O-UMANG
12.	A Peep into the Investment Climate of China & India.	January-June(April) 2008.	CMRD Journal OF MGT Research, PUNE. (Listed in Cabells International Directory)
13.	1.The Inside Story( <a href="http://www.e-governance@work">www.e-governance@work</a> ) 2. Knowledge-Based cognitive Psychology Analysis.	NOVEMBER 2008.	CONFERENCE PROCEEDINGS
14.	HR Practices in Retail Industry.	OCTOBER-DECEMBER 2008.	The Indian Journal of Commerce.
15.	CELEBRITY BRAND ENDORSEMENT-AN ANALYSIS.	JANUARY 2009.	Edited Book in Two Volumes Published by MACMILLAN Publishers India Ltd. New Delhi. (ISBN NO. 978-0230-63732-0)

16.	MICRO FINANCE- TRANSFORMING RURAL INDIA.	JANUARY 2009.	Conference Proceedings (St. Joseph's College, Bangalore)
17.	Changing Face of Indian Banking- Challenges Ahead.	FEBRUARY 2009	CONFERENCE PROCEEDINGS (Vidyodaya Arts & Commerce College, T. NARAI PURA)
18.	Human Resource Outsourcing: Some Issues.	February 2009.	EDITED BOOK – Published by DAYA PUBLISHING HOUSE- New Delhi.
20.	A Study on Corporate Earnings Retention in India.	MARCH 2009.	ADARSH Journal of Mgt Research, Bangalore (ISSN 0974-7028)
21.	A Relative Study of Volatility of the Underlying Stock Market before and after the Introduction of Futures Market in India.	APRIL 2009.	Edited Book- Published by EXCEL BOOKS- NEW DELHI. (ISBN 978-81-7446-725-6)
22.	RE (VERSE) Engineering- Cost Cutting Strategies.	JULY 2009.	Conference Proceedings Mount Carmel Institute of Mgt, Bangalore.
23.	Stress Management: An Effective Approach	AUGUST 2009	Conference Proceedings RAI BUSINESS SCHOOL.
24.	Green Commodity Index, Need, Importance and Future prospects of commodities market in India.	SEPTEMBER 2009.	Conference Proceedings Pondicherry Central University.
25.	Corporate Governance- Issues & Challenges.	OCTOBER 2009.	Edited Book published by DESH BHAGAT GROUP OF Institutions.
26.	Critical Study on the Impact of Recent Developments in US on Indian Economy.	DECEMBER 2009.	Conference Proceedings of Christ University, Bangalore.
27.	MICRO- INSURANCE IN INDIA- Protecting the Poor.	JANUARY 2010	EDITED BOOK- Published by PONDICHERRY CENTRAL UNIVERSITY.
28.	Intrapreneurs Vs Entrepreneurs	MAY 2010.	Edited book published by Excel Books, New Delhi. (ISBN NO. 978- 81-7446-868-0)
29.	A. E-Governance Successful Projects, Issues & Challenges in India.	APRIL-JUNE 2010	THE INDIAN JOURNAL OF COMMERCE



	B. Bric's- The New World Order in 21 <sup>st</sup> Century- Is it Saviors Future World Economy?		
30.	Corporate Governance- Models & Mechanisms	JUNE 2010.	NSHM Journal of MGT Research & Application, KOLKATA.
31.	Empowerment: An empirical analysis.	JULY-SEPT 2010.	BJIMR – BIFT'S Journal of International Mgt & Research.
32.	MICROFINANCE- Tool of Poverty Alleviation	OCTOBER 2010.	Edited Book with ISBN No. 93-80697-21-X is published by Dept of Commerce, Women's Christian College, Chennai and Published by EXCEL PUBLISHERS.
33.	Brand Loyalty Behavior of Indian Consumers- An Exploratory Analysis.	November 2010.	Conference Abstracts published by SAINTGITS Institute of Mgt, Kerala.
34.	Service Brand Extensions- A Case Study on Consumer Evaluation in an Indian Perspective.	NOVEMBER 2010.	Conference Abstracts published by School of Mgt & Business Studies, M.G. University, Kottayam.
35.	Independent Directors- Cornerstones of Corporate Governance.	December 2010.	EDITED BOOK Published by Institute of Public Enterprise, Hyderabad & Waikato Mgt School, New Zealand.
36.	Issues in Microfinance: A perspective	December 2010.	ISBN NO. 978-81-7466-937-3 Edited book Published by SIT, Tumkur.
37.	Emerging Consumerism Vs. Customer Empowerment- An exploration.	December 2010.	ISBN NO. 978-81-8209-028-6 book- Edited and Published by LOYOLA COLLEGE, CHENNAI.
38.	The Concept of Derivatives in Islamic Finance	December 2010.	Conference Abstracts published by School of Mgt, Pondicherry University, Pondicherry.
39.	An Empirical Study on Global Financial Crisis & Its impact on Banking System in India.	JANUARY 2011.	COGNIZANCE- A Research Journal of Commerce & Management, Published by Dept of Commerce, St. ALBERT'S College, Kochi.
40.	Human Resources development for global competitiveness.	February 2011.	ISBN Book No. 93-80697-55-4 Edited and published by MOUNT CARMEL INSTITUTE OF MANAGEMENT-Bangalore.
41.	A study on Stress in Airhostesses of Private & Public Airlines.	February 2011.	People's Journal of Management, Bhopal. (ISSN 0976-8572)

42.	The Role of Competition on the pricing decision of an organization.	February 2011.	ISBN BOOK.
43.	A Study on the Market Potential of Documents Mgt Systems in Hospitals in Bangalore.	February 2011.	ISBN BOOK.
44.	Total Quality Management for Global Competitiveness.	February 2011	ISBN Book Edited and published by INDIAN ACADEMY-Bangalore.
45.	The Future of Entrepreneurship Education (EE0 in Business Education.	June 2011.	The Indian Journal of Commerce with ISSN.0019-512X.
46.	Employee Perception towards Soft Skill training Programmes in BPO industry in Bangalore.	11 <sup>th</sup> & 12 <sup>th</sup> August 2011.	Edited book with ISBN No. 978-81-8424-761-9 by PES Institute of Technology, Bangalore in view of International Conference.
47.	Title of the Paper is BRIC-The New world Order in 21 <sup>st</sup> Century – Is it Savors of future World Economy?	AUGUST 15 <sup>TH</sup> 2011.	SOUTHERN ECONOMIST (ISSN 0038-4046)
48.	Corporate Governance & Business Ethics	15 <sup>th</sup> & 16 <sup>th</sup> September 2011.	EDITED BOOK WITH ISBN NO 978-93-81361-33-7 Published by Surana College, Bangalore in view of National Conference.
49.	Emerging Consumerism VS Customer Empowerment- An exploration.	16 <sup>th</sup> & 17 <sup>th</sup> September 2011.	Conference Proceedings with full article published by Vidyodaya Arts & Commerce College, T. Narasipura in view of National Conference.
50.	1. Changing Face of Indian Banking-Challenges Ahead. 2. Commercial Banking in India –An overview. 3. Role of HR Manager in enhancing the effectiveness of Six Sigma. 4. Strategies on Women Health Insurance.	29 <sup>th</sup> & 30 <sup>th</sup> September 2011.	Edited book with ISBN No. 978-81-909372-0-7 published by Acharya's Bangalore Business Scholl, Bangalore in view of International Conference.
51.	Relevance of Information Technology in E-Governance.	21 <sup>st</sup> & 22 <sup>nd</sup> October 2011.	Edited book ISBN no. 81-908422-2-6 Published by Dept of Studies and Research in Library & Information Science, Tumkur University in view of National Conference.
52.	1. Teaching Management through online Games. 2. An Empirical Study of Global Management Education & Management	31 <sup>st</sup> October 2012.	Edited book ISBN: 978-93-5097-182-6 Published by Dept of Studies & Research in Business Administration, Tumkur University, Tumkur.

	Education in India.		
53.	Green Marketing & Its Problems in India.	4 <sup>th</sup> & 5 <sup>th</sup> November 2011.	Edited Soft copy with ISBN No. released by FRI University, Dehradun in view of International Conference.
54..	Employee Retention Strategies in the Competitive Global Environment.	19 <sup>th</sup> November 2011.	Edited book with ISBN no. <b>978-81-9232-0632</b> released by Dept of Studies & Research in Business Administration in view of National Conference.
55.	Role of information Technology in Business Process Reengineering.	2 <sup>nd</sup> & 3 <sup>rd</sup> December 2011.	Edited book with ISBN no. <b>978-93-5051-327-9</b> is published by Dept of Studies & Research in Commerce, Tumkur University, in view of national Conference.
57.	U.S. Economic Slowdown and Its Impact on Indian IT Industry.	11 <sup>th</sup> & 12 <sup>th</sup> February 2012.	Edited book with ISBN no. 978-81-905242-0-6 is published by SIVA SIVANI Institute of Mgt, Secunderabad.
58.	Brand Loyalty Behavior of Indian Consumers- An Exploratory Analysis.	17 <sup>th</sup> & 19 <sup>th</sup> February 2012.	Edited book with ISBN no. 978-81-920768-3-6 is published by Vishwakarma Institute of Management, Pune.
59.	The Role of E-Governance in Higher Education.	6 <sup>th</sup> & 7 <sup>th</sup> March 2012.	Edited book with ISBN no. <b>978-81-921579-0-0</b> is published by Yogi Vemana University. Kadapa.
60.	The Concept of Derivatives in Islamic Finance	MARCH 2012.	Edited book with ISBN NO. 978-81-89630-33-1 published from GLOBAL RESEARCH PUBLICATIONS, NEW DELHI.
61.	The relativity of goals of an individual Entrepreneur blessed with values – significant and extensive change in modern era	APRIL 2012	Conference proceeding organized by Kristu Jayanti College Of Management and Technology, Bangalore
62.	Local Self Governments in Karnataka:- A View	MAY 2012.	Edited book with ISBN No. 978-81-923151-6-4 published from Dept of Studies & Research in Political Science, Tumkur University, Tumkur.
63.	Role of Public-Private Partnership in Indian Agriculture Marketing	MAY 2012.	Edited book with ISBN NO. 978-81-8387-537-0 published from Dept of Studies & Research in Economics, Tumkur University, Tumkur.
64.	Effective Mental Health Perspectives in Organizations: Issues & Challenges	MAY 2012.	Edited book with ISBN no. 978-81-89630-58-4 published from Dept of Studies & Research in Economics, Tumkur University, Tumkur.

65.	Vedic Management – The holistic Approach to Managerial Excellence	MAY 2012	Edited book with ISBN No. 978-93-82163-21-3 Published by Paramount Publishing House, New Delhi.
66.	1. Entrepreneurial Marketing: Moving beyond Marketing in New Ventures. 2. Entrepreneurial Behavior Blessed with Values-Momentous Change in the Modern Era.	MAY 2012.	Edited book with ISBN no. 978-93-5051-575-4 published from Dept of Studies & Research in Commerce, Tumkur University, Tumkur.
67.	The Future of Entrepreneurship Education (EE) in Business Education	JUNE 2012	International Journal with ISSN NO. 2277-7997 Published from Tumkur University, Tumkur.
68.	1. Trends in Talent Management-Challenges Ahead. 2. Rural Marketing-Issues & Challenges (Only Abstracts Published)	JUNE 2012.	Edited book with ISBN NO. 978-93-5051-645-4 Published from SHESHADRIPURAM FIRST GRADE COLLEGE, Bangalore.
69.	Competitiveness through Knowledge based Entrepreneurship-Role of Institutions of Higher learning.	JUNE 2012.	JM International Journal of Management Research (JMIMR) (ISSN:PRINT 2229-4562)
70.	1. The Relativity of Goals of an Individual Entrepreneur Blesses with values-Significant and Extensive Change in the Modern Era. 2. Knowledge Management, Strategy and Competitiveness- An opportunity and Challenge for Organizational Excellence in the Globalized Era.	JUNE 2012 (7-8 JUNE 2012)	Proceedings of 17 <sup>th</sup> International Business Research Conference. Ryerson University, Toronto, Canada. (ISBN NO. 978-1-922069-05-4)
71.	Digital Resources for Management Education.	JUNE 2012 (31 <sup>st</sup> JUNE 2012)	Proceedings with ISBN no. 978-81-924393-0-3 Published from University Library & Centre for Rural Social Documentation, Tumkur University, Tumkur.
72.	1. Social Security: Issues & Policy Perspectives. 2. Demographic Divided of India- Success or Failure.	JUNE 2012. (31 <sup>ST</sup> JULY 2012)	Edited book with ISBN no. 978-81-89630-61-4 Published from Dept of Studies & Research in Economics, Tumkur University, Tumkur.

73.	The management of supply chain for effective retail distribution.	JUNE 2012	Edited book with ISSN No. 0973-9076 Published by St. Joseph's College of Business Administration, Bangalore.
74	Financial Inclusion In Rural Karnataka : An Empirical Study	July-Dec 2012	RV Institute of Management ISBN NO- 0974-6722
75	SME Finance- Best Practices	AUGUST 2012. (4 <sup>TH</sup> JULY 2012)	Proceedings with ISBN no. 978-81-924393-6-5 Published from Dept of Studies & Research in Business Administration.
76	Business Transformation Management- The role of Talent Management with special Reference to Service Sectors.	JULY-DEC. 2012.	PRABHANVESHANA- Journal of Commerce & Economics. ISSN:2249-0418
77.	1. The RAG model: The Strategic CRM in Service Sector 2. Retail Sector in India.	AUGUST 2012.	Edited book with ISBN NO. 978-93-5051-833-5 Published by Dept of Studies & Research in Commerce, Tumkur University.
78.	Infrastructure Development: Key to rural – Indian Development	OCTOBER 2012.	Conference Proceeding Published by Dept. Of Studies and Research in Economics, Tumkur University.
79.	Role of Curriculum to meet the Challenges of Higher Education Institution.	NOVEMBER 2012	Edited book with ISBN NO. 978-93-923301-4-3 Published by KSHEC, Bangalore.
80.	Integration Of Yoga in Modern Education	NOVEMBER 2012	Edited book with ISBN No. 978-93-82694-02-1 Published by Tumkur University and S- Vyasa Yoga University, Bengaluru.
81.	Role of Web Content Management Systems: An Analysis	DECEMBER 2012	Edited book with ISBN No. 978-93-82694-03-8 Published by Dept. of Studies and Research in Library and Information Science And Centre for Rural Social Documentation, Tumkur University.
82.	Globalization And its Impact on Human Resource Management	DECEMBER 2012	Edited book with ISBN No. 978-93-82694-05-2 Published by Dept. Of Studies and Research in Sociology And Centre for Rural Social Documentation, Tumkur University.
83.	Retention Management – Challenges in its sector	DECEMBER 2012	Edited book with ISSN No. 2277-7997 Published by Tumkur University.
84.	ECO- TOURISM – Economic Opportunities for rural people	DECEMBER 2012	Edited book with ISBN NO. 93-81441-28-6

85.	Urbanization: Environmental Problems and policy Implications	DECEMBER 2012	Edited book with ISBN NO. 978-81-89630-65-2 Published by Dept. of Studies and Research in Economics, Tumkur University.
86.	ICT an enabler of Change in Urban Governance.	DECEMBER 2012	Edited book with ISBN No. 978-81-924393-2-7 Published by Department of Studies and Research in Economics, Tumkur University.
87.	The Management of Supply Chain for effective retail distribution	DECEMBER 2012	Edited book with ISSN NO. 2278-5973 Published by SHIV SHAKTI-International Journal in Multidisciplinary and Academic Research (SSIJMAR) Vol. I, No.4, November-December 2012.
89.	Demographic Dividend of India – Success or Failure	JANUARY 2013	Edited book with ISSN NO. 0976-304X
90.	Green Entrepreneurship: A perceptual study on Motivation and barriers with special reference to Engineering and MBA graduates	JANUARY 2013	Edited book with ISSN NO. 2320-2939 Published by Acme Intellects Research Center – A Benchmarking Unique Research Center.
91.	E-Commerce Issues and Challenges	FEBRUARY 2013	Edited book with ISBN NO. 93-5056-259-6 Published by Discovery Publishing House Pvt. Ltd. New Delhi.
92.	Supply Chain Management: Integrated Consumer Demand Forecasting System	FEBRUARY 2013	Edited book with ISBN NO. 971-81-923134-8-1 Published by Archers & Elevators Publishing House.
93.	A Study on Convergence of Accounting Standards in India	FEBRUARY 2013	Edited book with ISBN NO. 978-93-81195-25-3 Published by SDMC Alumni Branches, Bangalore and Dubai.
94.	1. A study of M-Banking system among Consumers in Bangalore City 2. Role of technology in changing scenario of commodity markets	MARCH 2013	Edited book with ISBN NO. 978-81-923424-5-0 Organized by Tumkur University, Tumkur and East Point College of Engineering and Technology, Bangalore.
95.	Data security issues in Cloud Contact center as a service – A review	MARCH 2013	Edited book with ISSN NO. 2319-5940 Published by IJRSET, A unit of S&S Publications.
96.	Status Review of Contact Center as a Service in India	MARCH 2013	Edited book with ISSN NO. 2319-5940 Published by IJRSET, A unit of S&S Publications.

97.	Non-Performing Assets of Bank loan to SHG's: The roadblocks of Financial Inclusions	APRIL 2013	Edited Book published by Govt. First Grade College, Kunigal.
98.	A Study on Consumer satisfaction towards Online Banking Service with reference to Bangalore City	APRIL 2013	Edited book by ISSN NO. 2320-2939
99.	Financial inclusion in Rural Karnataka: An Empirical Study.	APRIL 2013.	Edited book published by Prasaranga, Tumkur University, Tumkur, with ISBN NO. 978-93-82694-13-7.
100.	Demographic dividend of India- Success or Failure	JANUARY-JUNE 2013.	SAMSMRITI –The SAMS Journal.- Sambhram Academy of Mgt Studies. (ISSN No. 0976-304X
101.	A Study on Customer Relationship Management in SBI in Tier-III Cities of India	JANUARY-JUNE 2013.	Prabhanveshana journal of Commerce and Economics ISSN: 2249-0418
102.	Financial inclusion in Rural Karnataka: An empirical Study.	APRIL 2013.	Edited book published by Prasaranga, Tumkur University, Tumkur. (ISBN ' 978-93-82694-13-7)
103.	A Study on predicting the credit worthiness of a Corporate Customer of a Banking Services.	APRIL 2013.	Conference Proceedings published by BAPUJI B-School, Davanagere. (ISBN NO. 978-81-923654-0-4
104.	Employer's Perception towards Employability skills of New Business Graduates in India- An Empirical Study.	APRIL- 2013.	PRABHANVESHANA- Journal of Commerce & Economics, Published by K.L. E. Society's B.K. College & P. G. Centre of Commerce & Mgt, Chikodi, Belgaum. (ISSN :2249-0418)
105.	A Study on Customer Satisfaction towards online Banking Services with reference to Bangalore City.	APRIL 2013.	ACME Intellects international Journal of Research in Management. (ISSN NO. 2320-2939)
106.	Social Entrepreneurship- A tool for Social Change.	JUNE 2013.	Edited book published by MLA College for women, Bangalore. (ISBN NO. 978-93-5097-704-0
107.	The Role of Decision support systems in Indian Organized Apparel Retail Sector.	DECEMBER 2012 (Published in June 2013)	KPR International Journal of Management (Listed in the ULRICH'S Web Global Serials Directory, USA) (ISSN 2278-6104
108.	1. Green Entrepreneurship: An empirical Study with Reference to Level of Awareness among Graduates in Mysore District. 2. A Case Study on Tender	OCTOBER 2012- MARCH 2013. (PUBLISHED IN July 2013).	AMBER (ABBS Management Business and Entrepreneurship Review) Bangalore. (ISSN; 0976-3341)

	Coconut Vendor in Bangalore with reference to Green Entrepreneurship		
109.	CSR for Sustainable Development: An Empirical Study on the Corporate Social Responsibility Focus of Top Listed Companies of BSE	JULY 2013.	AL-SHODHANA – A Multi Disciplinary Refereed Research Journal. Published by ST. Aloysius College (Autonomous) Mangalore. ISSN:2320-6292
110.	A Study on “Customer Relationship Management in SBI in Mysore Cities”	AUGUST -2013	Research Centre of Commerce Scott Christian College ( Autonomous) Nagercoil -629003 Tamilnadu ISBN : 978-81-923976-1-0
111.	“ A Study of Understanding the impact of Employer Branding on Employee Recognition and Retention with special reference to Management Colleges in Bangalore City”	SEPTEMBER 2013.	ACUITAS – The Journal of Management Research published by Dr. Ambedkar Institute of Management Studies and Research, Nagpur. (ISSN NO. 0975-9654)`
112.	Role of SEZ of India in Export promotion & Employment Generation	SEPTEMBER-2013	Dept of Commerce, Vijaya First Grade College, Maddur. ISBN N 978-81-925763-1-2
113.	Triggers and Barriers of Rural Women Entrepreneur an Empirical Study	OCTOBER- 2013	Patashala Trust Bangalore
114.	International Entrepreneurship- An Indian Case Study.	OCTOBER- 2013	Edited book titled “Cases in Entrepreneurship” by Amit Kumar Dwivedi & others . (Published by Book Well, Delhi. ISBN NO. 978-93-80574-49-3)
115.	MUTUAL FUNDS- Kannada Article	DECEMBER 2013.	Edited Book edited by Prof. L.P. Raju with ISBN No. 978-81-927906-7-1
116.	Talent Management and Retention in academic institutes – a Study	DECEMBER- 2013	<b>SDMIMD Mysore</b> ISBN 978-81-922146-5-8.
117.	1. Direct Tax code 2010: A Study of Impact of Salary Income. 2. E-Commerce and its sustainability for small Enterprises.	DECEMBER 2013.	PRABHANVESHANA- Journal of Commerce & Economics, Published by K.L. E. Society’s B.K. College & P. G. Centre of Commerce & Mgt, Chikodi, Belgaum. (ISSN :2249-0418)
118.	“Intellectual Capital Disclosure Practices: a New Paradigm in Financial	DECEMBER 2013.	Vidyaniketan Journal of Management and Research, Bangalore. Vol 1, No 2 (2013), Pagination: 85-99 (ISSN:



	Reporting”		2320-3951)
119.	“Internet Banking: An Empirical Study on Acceptance and Perception of Bank Customers in Mysore”	JANUARY 2014.	VISHWAKARMA Business Review published by BRAC’S Vishwakarma Institute of Management, Pune. (ISSN-2229-6514)
120.	“Corporate Social Responsibility: A Study on Small and Medium Enterprises (SMEs)”	MAY 2014.	ACME International Journal. (ISSN NO. 2320-2939)
121.	“Changing Risk Perception of Women Investors : An Empirical Study”	JUNE 2014.	Indian Journal of Finance. (ISSN 0973-8711)
122.	“Dynamic Pricing Policy implications on Domestic Airlines Firms- A Study in Bengaluru”.	Vol.2, Issue 2, February 2015.	Intercontinental Journal of Marketing Management. (ISSN:2350-0891)
122.	“ A Study on the Investors Perception towards Derivates”	JUNE 2014	RVIM Journal of Management Research (ISSN 0974-6722)
123.	“A Research Paper on Insurance Sector – Evolve to Revolve”	JUNE 2014	Steward Business Review (ISSN – 2320-9399)
124.	“Implications of IFRS implementation in India: A Perceptual Study”	JULY 2014	SAARANSH RKG Journal of Management ISSN 0975-4601
125.	“Perceived Level of Employability: A Study of MBA Graduates”	JULY 2014	Responsive Management Education ISBN 978-93-83083-91-6
126.	“Convergences and Cross-Currents in Management and Information Technology Through Innovative Business Model in Human Resource Outsourcing”	AUGUST 2014	Edited Book Titled – Impact of Globalisation on Indian Financial System – Published by Vivekananda College Madurai (ISBN 978-93-80686-90-5)
127.	“Women Entrepreneurs: Problems and Prospects: A Study of Tumkur District Karnataka”	SEPTEMBER 2014	International Journal of Management and Social Science Research Review ISSN – 2349-6738
128.	1. “Challenges to FDI in India – A Study in Context of New Companies Act 2013” 2. Corporate Social Responsibility in the Context of Indian Education”	OCTOBER 2014	Companies Act 2013 Challenges and Opportunities for Corporate Growth – Published by Global Publications ISBN 97881-967155-1-8

129.	“Financial Inclusion in Rural Karnataka – An Empirical Study”	OCTOBER 2014	Edited Book Published by Shanlax Publications Madurai - Trends and Perspectives in Management Research (ISBN 978-81-910601-0-2)
130.	“Implications of IFRS implementation in India: A Perceptual Study”	OCTOBER 2014	Emerald India (ISBN 978-0-9926800-2-2)
131.	“Exploring the Implications of IFRS implementation in India”	DECEMBER 2014	Research in Innovative Practices in Business and Information Technology ISBN 978-1-63452-467-4
132.	“Financial Inclusion: A Study of Awareness and Usage of Banking Services in Rural Karnataka”	DECEMBER 2014	Thematics Journal of Business Management (ISSN 2277-3002)
133.	“A Study on Ethics in the Work Place”	DECEMBER 2014	Proceedings published on Eve of Ethics in the New Millennium, International Conference published by Tumkur university and Sera Jey Monastic University,Bylakuppe
134.	Adarsh Research cell, research edited papers	DECEMBER 2014	Editorial committee (ISSN 2394-4250)
135.	FDI in India and its implications on Indian Economy	DECEMBER 2014	NAVASIDDHANT , journal of management, entrepreneurships and ethics (ISSN 2320-2017)
136.	“Investment behavior, portfolio choice , and risk appetite of UGC teachers “	JANUARY 2015	KEGEES journal of social science (ISSN 0975-3621)
137.	“A study on micro finance effectiveness with special reference to Tumkur district”	JANUARY 2015	Commerce and management explorer , A quarterly international journal of social science research (ISSN 2230-9187)
138.	HR Practices in Retail Industry	JANUARY 2015	ITIHAS the journal of Indian Management(ISSN 2249-7803)
139.	“Dynamic pricing policy implications on domestic airlines firms-a study in Bengaluru “	JANUARY 2015	Inter-continental journal of marketing management (ISSN 2350-0883)
140.	1. “Income tax system and administration in India – an overview” . 2. “Insurance and its taxability in India” 3. “Challenges of international trade between India and Ethiopia- An empirical study”	FEBRUARY 2015	Proceedings of National conference on new policy implementation and issues in direct tax, corporate tax and foreign trade (ISBN 978-93-82694-20-5)

141.	1. “Innovation and Entrepreneurship”. 2. Gender Budgeting for Inclusive Growth – A Study on Indian Budgets. 3. Inadequacies of Micro Finance System: A Study in the Context of Tumkur District.	FEBRUARY 2015	Edited book titled “Innovation – An Engine for Inclusive Growth and Sustainable Development” Published by DOSR in Commerce, Tumkur University. Tumakuru. (ISBN 978-93-84262-06-8)
142.	“Role of Curriculum to Meet the Challenges of Higher Education Institutions”	FEBRUARY 2015	Edited book titled “Vanijya Sammelana” Published by SRN Adarsha College, Bangalore. (ISBN – 978-81-930411-0-9)
143.	“A Study on Predicting the Credit Worthiness of a Corporate Customer of a Banking Services”	APRIL 2015.	Edited book Titled “New Age Banking in India- Issues and Challenges” Published by DOSR in Economics, Tumkur University, Tumkur. ( ISBN NO. 978-93-84262-08-2)

#### V- ASSOCIATION / MEMBERSHIP

SL NO.	Position	Organization
1.	Annual Member	A.I.U, New Delhi
2.	Life Member	Research Development Association, Jaipur, Rajasthan.
3.	Life Member	Indian Commerce Association, New Delhi.
4.	Annual Member	Federation of Commerce and Management Teachers Associations
5.	Annual Member	Indian Accounting Association
6.	Annual Member	Southern Economist, Bangalore.
7.	Annual Member	GITAM Journal of Management Vishakapatnam.
8.	Life Member	Consumer Voice.
9.	Life Member	PRATIBIMBA The Journal of IMIS, Bhubaneswar.

10.	Annual Member	SCOUR (Journal of Institute of Productivity & Management, Lucknow, INDIA.
11.	Annual Member	University News
12.	Annual Member	Applied Finance
13.	Annual Member	Prabandhan
14.	Academic Member- 2015	International Institute of Certified Public Accountants (IICPA) Thailand.
15.	Academic Member-2015. (ID 5714)	The Society of Digital Information and Wireless Communications. (SDIWC)

#### **VI- GUEST LECTURE'S DELIVERED**

Sl No.	Date	Topic	Organization
1.	30 <sup>th</sup> & 31 <sup>st</sup> January 2006	Training Course for AAO s/SO s of O/O AG (A&E)	INDIAN AUDIT AND ACCOUNTS DEPT. Bangalore.
2.	1 <sup>st</sup> & 2 <sup>nd</sup> November 2006.	Training Course for AAO s /SO s of O/O AG (A & E)	INDIAN AUDIT AND ACCOUNTS DEPT. Bangalore.
3.	4 <sup>th</sup> & 5 <sup>th</sup> April 2007.	Project evaluation and Vivo-Voce for M.Com Students	ST. Joseph's College of Commerce, Brigade Road, Bangalore.
4.	19 <sup>th</sup> April 2007	Guest Lecture for B.Com and BBM Students.	GOVT. FIRST GRADE COLLEGE, MALUR.
5.	19 <sup>th</sup> & 21 <sup>st</sup> November 2008.	Resource Person for Section of officers of Secretariat.	SECRETARIAT TRAINING INSTITUTE, Govt. of Karnataka, V.V. Towers, Bangalore.
6.	13 <sup>th</sup> SEPT. TO 16 <sup>th</sup> Sept. 2010.	Training Course for AAO s/SO s of O/O AG (A&E)	INDIAN AUDIT AND ACCOUNTS DEPT. Bangalore.

#### **VII- LIST OF CERTIFICATES OF APPRECIATION & TRAINING ATTENDED**

SL NO.	Date	Topic	Organization
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1.	16 <sup>th</sup> To 21 <sup>st</sup> January 2006.	Psychiatry Training	NIMHANS Bangalore
2.	8 <sup>th</sup> to 10 <sup>th</sup> March 2006.	Fund Based Accounting Information	Municipal Administration, Govt. of Karnataka, Bangalore.
3.	11 <sup>th</sup> To 16 <sup>th</sup> June 2007.	Management of First Grade Colleges for Principals & Lecturers	Administrative Training Institute, Mysore.
4.	MARCH 2010	CURRICULUM Work Shop for Commercial Practice and Business Administration	National Institute of Technical Teachers Training and Research, Ministry of HRD, GOVT. of INDIA.
5.	OCTOBER 2010	CURRICULUM Work Shop for 5 <sup>th</sup> & 6 <sup>th</sup> Semester Diploma Course.	National Institute of Technical Teachers Training and Research, Ministry of HRD, GOVT. of INDIA.
6.	JUNE 2011.	NET COACHING CLASSES taken on 18th June 2011.	Govt R.C.College of Commerce & Management, Bangalore.
7.	NOVEMBER 2011.	NET COACHING CLASSES taken on 23 <sup>rd</sup> November 2011.	Govt R.C.College of Commerce & Management, Bangalore.
8.	FEBRUARY 2013.	CURRICULUM DEVELOPMENT FOR BBA ON 23 <sup>rd</sup> & 24 <sup>th</sup> February 2013.	Karnataka State Open University, Mysore-570 006.

### **VIII- INSTITUTIONAL GOVERNANCE RESPONSIBILITIES**

1. Serving as ACADEMIC Council Member of the University since October 2011.
2. Serving as District Co-ordination Committee Member of Bureau of Economics & Statistics.
3. Served as One man Committee Chairman for Sanctioning M.Com Course for New College.
4. Served as Co-coordinator for Steering Committee of NAAC for submission of SSR Report of the University.
5. Served as Member for the preparation of Academic Calendar for UG & PG for the year 2012-13.

6. Served as Chairman for the preparation of Prospectus and fees Structure for the academic year 2012-13.
7. Served as FINANCE OFFICER (IC) from 08-05-2012 to 11-05-2012.
8. Served as FINANCE OFFICER (IC) from 15-06-2012 to 19-06-2012.
9. Serving as Works Committee Member of the Engineering department of the University.
10. Served as One man Committee Chairman for Sanctioning BSW Course for New College.
11. Served as Chairman for LIC of the University for the academic year 2012-13.
12. Served as Member for the fixation of fee structure for Ph.D course for the year 2012-13.
13. Served as Subject Expert for the selection of Guest Lecturer for the University Constituent Colleges for the Academic year 2012-13.
14. Serving as Chairman for the Department Council for the Department of Commerce from 07-07-2012.
15. Serving as Member for the Constitution of different BOS AND Research Review Committees of the University.
16. Serving as Chairman Research Review Committee for the department of Management Studies.
17. Served as Chairman in respect of the preparation of the report regarding the developmental activities of Tumkur University from 2009 onwards.
18. Served as Chairman for the MAL PRACTICE Committee Constituted by the University for the APRIL/MAY 2012 Exam.
19. Attended as **Resource Person for the refresher Course conducted by the UGC-ACADEMIC Staff College, University of Mysore on 30<sup>th</sup> August 2012.**
20. Serving as **Finance Committee member** of the University Since AUGUST 2012.
21. Serving as Member of Inter-disciplinary Board of Studies of the University Since September 2012.
22. Served as Member for allocating Guides to candidates for pursuing Ph.D course for different disciplines during October 2012.
23. Served as Member to Fix fee Structure for Pre-Ph.D Course work, frame Calendar of events for Pre-Ph.d Coursework; identify Departments/Centres for Conducting Pre-Ph.D course for the year 2012-13 during October 2012.
24. Served as Chairman for fee fixation Committee structure for MBA Course for the academic year 2012-13.

25. Served as Chairman for Quality inspection Committee for the Answer Books Supplied by M/s HITECH PRINT SYSTEMS LTD, Bangalore to University.
26. Served as Chairman for preparation of Academic Calendar for the year 2012-13 in respect of MBA Course.
27. **Nominated as Syndicate Member** of the University Since 22<sup>nd</sup> NOVEMBER 2012.
28. Nominated as Governing Council Member from the University to Pallaghatti Adavappa Arts and Commerce College, Tiptur during the month of NOVEMBER 2012.
29. Served as Hospitality Committee member for PROF. A.K. Bakshi, Chairman of the Team of DEC Committee Visiting Team to University during 4<sup>th</sup> & 5<sup>th</sup> December 2012.
30. Served as Chairman to inspect the infrastructural Facilities available in ABBS Centre for Research & Development, Bangalore for recognition as a Research Centre for Ph.D programme.
31. Served as Core Committee Member for the National Conference on “Contributions of Sri Vidyananya” to be held from 18<sup>th</sup> to 20<sup>th</sup> December 2012.

### **2013.**

32. Served as Chairman of the Committee to consider the issue of pursuing more than One degree simultaneously and Joint degree programme on 29<sup>th</sup> January 2013.
33. Served as Member for fee fixation Committee structure for UG, PG & MBA Course for the academic year 2013-14.
34. Served as Member to inspect the infrastructural Facilities available in Sagar Centre for Advanced Research in Management Studies, Bangalore for recognition as a Research Centre for Ph.D programme on 30<sup>th</sup> January 2013.
35. Served as Chairman to inspect the infrastructural Facilities available in Govt R.C. Research Centre Palace Road, Bangalore for recognition as a Research Centre for Ph.D programme on 30<sup>th</sup> January 2013.
36. Served as LIC Chairman to inspect colleges for Continuation of Affiliation/Establishment of New Colleges for the academic year 2013-14, appointed by the University on 31<sup>st</sup> January 2013.
37. Served as Chairman to give opinion regarding Result Frame Document and give suggestions to incorporate in that document on 11<sup>th</sup> February 2013.

38. Served as Advisory Committee member for National Level workshop on Research Methodology and introduction on SPSS on 16<sup>th</sup> & 17<sup>th</sup> February 2013.
39. Appointed as Chairman to study and to make suggestions for implementation of the RUSA on 18<sup>th</sup> February 2013.
40. Served as Member of the Grievance Redressal Committee appointed by the University for addressing the issues of Tumkur University College Teachers Association 19<sup>th</sup> February 2013.
41. Attended work shop at KSOU, Mysore on 23<sup>rd</sup> & 24<sup>th</sup> February 2013 and Served as resource Person to start BBA Programme for the academic year 2013-14.
42. Served as Chairman for scrutinizing and determining the eligibility of application to Ph.D degree Course in Commerce on 25<sup>th</sup> February 2013.
43. Served as Organizing Committee member for the international Conference on Contemporary Human Sufferings: Wisdom of Bhagwan Buddha on 6<sup>th</sup> March 2013.
44. Served as organizing Committee member for the International Conference on Buddha's Teachings for the Contemporary World on 26<sup>th</sup> March 2013.
45. Served as Chairman to prepare syllabus for introduction Women Studies & Disaster Management Programme both UG AND PG in University on 26<sup>th</sup> March 2013.
46. Organized One day National Conference on Technology in Business: A Competitive Edge for organizations and brought out edited book on the occasion of the Conference on 28<sup>th</sup> March 2013.
47. Nominated as Member from the University to Higher Education Council to attend meeting for Equivalence of degrees of Various Universities on 1<sup>st</sup> APRIL 2013.
48. Served as Chairman of interview Committee for admission to Ph.D course in Commerce on 31<sup>st</sup> March 2013.
49. Attended as member for the Selection Committee meeting for the appointment of Assistant Professor in commerce conducted by RANI CHANNAMMA UNIVERSITY on 16<sup>th</sup> MAY 2013.
50. Served as member for the preparation of PG Prospectus for the academic year 2013-14.
51. Served as Co-Chairman for the National Conference on the theme "The Role of Corporate Social Responsibility for an inclusive Growth in the Society" during 24<sup>th</sup>& 25<sup>th</sup> MAY 2013 organized by Dept. of Studies & Research in Commerce, Tumkur University, Tumkur.
52. Management organized by the UGC-Academic Staff College, University of Mysore on 18<sup>th</sup> June 2013 and delivered two lectures.



53. Served as Deputy Custodian for all PG Exams held during the month of JUNE/JULY 2013 at University Campus.
54. Served as Chairman for the counseling of admissions for M.Com Course for the academic year 2013-14.
55. Served as EXPERT for scrutiny of application in respect of Guest Faculty in Commerce for the academic year 2013-14.
56. Served as Convener for Reception Committee to make arrangements for the visit of Bharat Ratna Dr. Abdul Kalam on 18<sup>th</sup> September 2013.
57. Served as member for the fees reimbursement implementation committee of the University for the academic year 2013-14.
58. Served as member to fix reservation for persons with Disability in Govt. and Private Institutions in the month of July 2013.
59. Served as member for the committee of Revision of Affiliation fees and also rules and procedures for Affiliation for the academic year 2013-14.
60. Serving as Member of BOS (PG) Commerce to prepare Syllabus as Per CBCS Regulation from 2014-15.
61. Serving as Chairman of BOS (U.G) Commerce to prepare New Syllabus for B.Com course.
62. Worked as **COORDINATOR, Choice Based Credit System (CBCS)** for all PG Programmes to introduce new syllabus as per CBCS Regulations since November 2013.
63. **Served as FINANCE OFFICER (IC) from 15-11-2013 to 13-12-2013.**

#### **2014.**

64. Served as **Convener** for Stage and Seating arrangement in connection with the Seventh Annual Convocation in the month of January 2014.
65. Served as member to prepare Institutional Development Plan under RUSA for Academic Support.
66. Serving as **Convener for** the Guest Committee Decennial Year Fund Raising Committee, (Tumkur Region) for the year 2014-2015.
67. Served as **Custodian** for all PG Exams held during the month of DECEMBER 2013 /JANUARY 2014 at University.
68. Attended as referee for the Ph.D thesis valuation at Gulbarga University during January 2014.

69. Serving as **Academic Council Member** since March 2014.
70. Serving as Member for BOS (PG) of M.Com and MBFI of Kuvempu University for the year 2014-2015.
71. Served as Member for LIC Committee constituted by the University on 9<sup>th</sup> June 2014 to sanction four new Govt. First Grade Colleges for the Academic year 2014-15.
72. Served as Co-ordinator for PG CET-2014 to conduct MBA/MCA for Tumkur Region for the Academic year 2014-15 appointed by the Nodal Officer of Consortium for Conduct of PG CET- 2014 on 11<sup>th</sup> June 2014.
73. Served as Chairman for LIC Committee constituted by the University on 16<sup>th</sup> June 2014 to increase intake of B. Com students in two colleges on 16<sup>th</sup> June 2014.
74. Served as Chairman for PG Course Fees Fixation Committee for the academic year 2014-15 on 23<sup>rd</sup> June 2014.
75. Served as Admission Committee for admission of Students to P.G. Course in Commerce for the academic year 2014-15.
76. Served as Member to verify the workload submitted by P.G. Departments as on 24<sup>th</sup> July 2015.
77. Served as Chairman for Supervision Committee to monitor the Counseling Process of Faculty of Arts on 30<sup>th</sup> July 2015.
78. Served as Convener for Reception Committee in connection to Laying of Foundation Stone Ceremony on 14<sup>th</sup> July 2014.
79. Serving as member to celebrate National festivals and other important Programmes of the University Since 5<sup>th</sup> August 2014.
80. Authorized by the University by its order dated 13<sup>th</sup> August 2015 to Collect and furnish information as required by the Higher Education Council with regard to Syllabus and other academic related matters pertaining to Commerce, Economics and Business Administration.
81. Served as Member for BOAE of B.Com/BBM and LLB (3 & 5 Years) for the year 2014-15 as on 16<sup>th</sup> August 2014.
82. Served as Chairman to frame Academic Calendar for MBA Course for the Academic year 2014-15 dated 28<sup>th</sup> August 2014.
83. Served as Member of the committee on Decennial Year Special Series Lecture in the University as on 24<sup>th</sup> November 2014.

84. Served as Core Committee Member and Convener for Stage & Seating Arrangement Committee and also Fund Rising Committee on the eve of 30th Inter University South Zone Youth Festival Conducted on 8<sup>th</sup> -12<sup>th</sup> December 2014.
85. Served as Core Committee member for the International Conference on “Ethics in the New Millennium- Buddhist Perspective” on 21<sup>st</sup> December 2014.
86. Served as Convener for Stage & Seating Arrangement Committee and Reception Committee in connection with Eighth Annual Convocation as on 5<sup>th</sup> January 2015.
87. Served as member of the Committee to take direct admission to B.A., B.Com., & BCA to those who have passed ITI dated 23<sup>rd</sup> January 2015. \
88. Served as Chairman for Co-ordination Board to Scrutinize the Internal Assessment Marks of MBA & M.Com for the year 2014-15 dated 28<sup>th</sup> January 2015.
89. Served as Member for the committee to supervise the Selection of open electives by PG Courses by Students dated on 22<sup>nd</sup> February 2015.
90. Served as Member for the Board of Appointment of Examiners (BOAE) for MBA & M.Com the academic year 2014-15 on 20<sup>th</sup> February 2015.
91. Served as Chairman for the Committee to start new PG Courses in University dated 2<sup>nd</sup> May 2015.
92. Served as Chairman for the Committee to prepare Prospectus & Seat Matrix for the academic year 2015-16 dated 2<sup>nd</sup> May 2015.
93. Served as Conference Secretary for the National Conference on 7<sup>th</sup> May 2016 on the topic entitled “Introduction of GST and its impact on Indian Economy along with ICAI, New Delhi and published conference proceedings.
94. Served as Conference Chairman for the National Conference on Smart Cities in India: A Road Ahead on 28<sup>th</sup> April 2017.
95. Article Published with reference to topic entitled either Smart City or Smart Extension in Suvarna Times of Karnataka, A Kannada daily on 28<sup>th</sup> January 2016.
96. Article Published with reference to topic entitled ONE COUNTRY ONE TAX in Prajapragathi, A Kannada Daily on 4<sup>th</sup> October 2016.
97. Participated as Panelist Member in group discussion on State and Central Govt Budget in Local TV Channle on the budget presentation day during 2017.
98. Served as Session Chairman in the International Conference on Science and Technology for National Development, SMAC: An Emerging Tool-2016, organized by Adarsh Institute of Management and Information Technology on 18<sup>th</sup> November 2016.

99. Delivered Key note address on the eve of Inauguration of MBA Classes in Shree Siddhartha Institute of Management Studies, Tumkur on 25<sup>th</sup> November 2016.
100. Delivered Special Lecture on 3<sup>rd</sup> December 2016 to PG Teachers of University under the aegis of Tumkur University on the topic entitled NPS, CIBIL AND RUPEE DEMONETISATION.
101. Delivered a Speech at NSS SPECIAL CAMP Organised by University Arts College on 2<sup>nd</sup> January 2017 at Cholombally, Near Tumkur Taluk.
102. Attended as Subject Expert in the committee constituted with regard to elevation of Mr. Papaiah to SRF Position from JRF on 28<sup>th</sup> June 2017 Constituted by University of Mysore, Mysore.
103. Served as Chairman for Finance & Fund Raising Committee Constituted by University with regard to Inter University Student research Convention on 14<sup>th</sup> & 15<sup>th</sup> February 2017.
104. Served as member of Purchase Committee with regard to various purchases and serviced made by UGC, SWRC Office on 16<sup>th</sup> February 2017 in Bangalore.
105. Article Published in Tumkur Kannada Daily on the topic entitled Expectations of State 2017 Budget on 14<sup>th</sup> March 2017.
106. Delivered Key note address in the One day National Conference on “Foreign Direct Investments (FDI): Trends, opportunities and Challenges on 15<sup>th</sup> March 2017.
107. Delivered key note address in the Self Financed Two day National Seminar on the topic entitled Impact of Demonetization on Indian Economy”- Issues & Challenges” on 17<sup>th</sup> March 2017.
108. Served as Technical Session Chairman in the National Conference on “A Paradigm Shift in Managing Enterprises-The Emerging Future”. On 17<sup>th</sup> March 2017.
109. Delivered a speech on 31<sup>st</sup> March 2017 with regard to one day Program organized by Environmental Science dept along with PES University, Bengaluru in regard to GNANA SAMANVAYA.
110. Delivered a Key note address with regard to BIZ-WIZ 2KIN- Spike your Flair on 6<sup>th</sup> April 2017 organised by P.G. Centre, Kolar.
111. Delivered a speech with regard to EARTH DAY on 22<sup>nd</sup> April 2017 organised by District Legal Services Authority, Tumkur along with Dept of Studies & Research in Environmental Science, Tumkur.

112. Delivered a speech in MSW Rural Camp in Dodda Veeranahally, Near Bellavi on 29<sup>th</sup> April 2017 for all MSW Students along with local villagers.

**Major initiatives UNDERTAKEN as Finance officer during academic year 2016-17.**

S.No.	Activities Undertaken.
01	Tumkur University is the first University in Karnataka to implement NPS to employees PRAN accounts.
02	PFMS – Central payment platform is being used for all the RUSA payments from the financial year 2016-17.
03	All payments have been digitalized and made cashless through RTGS/NEFT/PFMS.
04	Tally –ERP software is being used for all the transactions from 2016-17 financial year.
05	Steps have been taken to make admission and exam fees payment online, two separate accounts have been opened for bifurcation and tracking of admission & Exam fees.
06	Submitted UGC 12 <sup>th</sup> plan Utilization certificate and expenditure statement on time for getting released the remaining fund of 12 <sup>th</sup> plan grant.
07	Measures have been taken to initiate salary administration through HRMS from 2017-18.
08	Consolidated employee salary is being administered through TALLY ERP.
09	Training with regard to HRMS, NPS and PFMS is being provided to employees on continuous basis.
10	Organized National Conference on Smart cities in India: A Road ahead along with Management & Commerce departments.

**IX- LIST OF PROJECT PROPOSALS SUBMITTED/ SANCTIONED**

Sl No.	Principal Investigator	Funding Agency	Title of the Project	Amount (Rs. In Lakhs)	Year (From-To)
1.	Prof. P. Paramashivaiah	UGC	Inadequacies of Microfinance system – A Study in the context of Tumkur District in	Rs.1,15,000	Minor Research Project has been

			Karnataka		finished and report submitted to UGC.
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**SIGNATURE**